

#### company profile

Side produces technical light fixtures for indoor and outdoor applications. Founded in 1982 Side has rapidly become one of the leading companies in its market sector, thanks to the very strong dedication, desire and flexibility of it's employees, the production, technical and commercial organisation.

Today Side is structured as follows: 7 production units, 14 promotional agencies in Italy, 1 sales offices in Europe - side Uk Ltd, London 1 sales office in South America – Side America, Santiago 1 sales office in Japan – Side Japan - Tokyo and sales and distribution arrangements throughout the world.

02 m

light... moves on





### side history









### side history





### side history







# Side philosophy



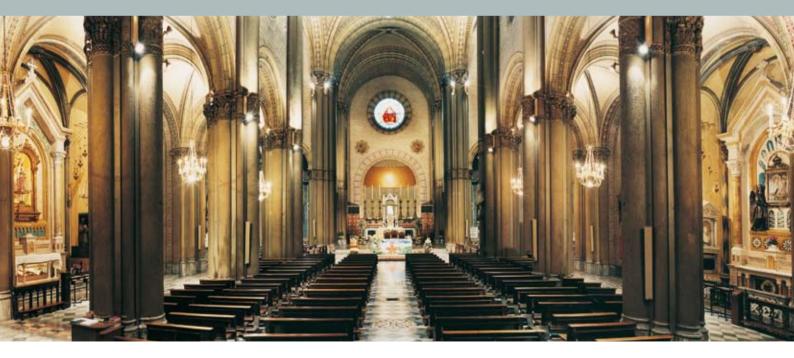


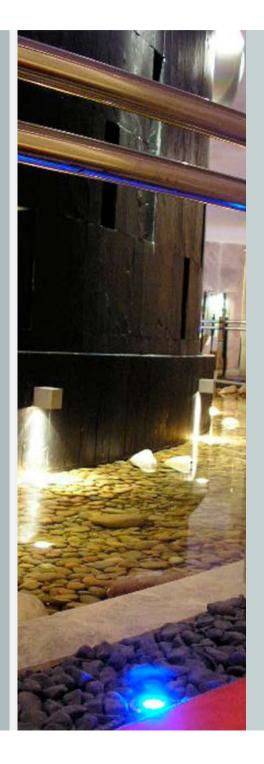




### side philosophy

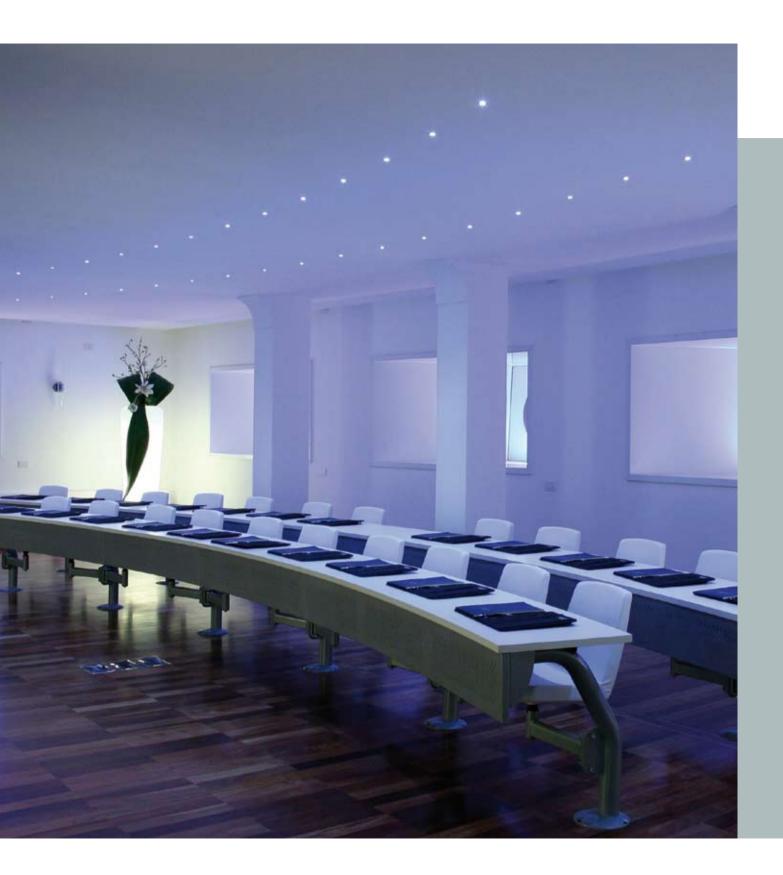
During our years of development we have listened to the demands and requirements of our clients and understood their fundamental needs: professionalism, ethics, flexibility and fast reactions. These characteristics have become our main instruments. We have grown together as working partners with many of our customers, which over the years has enabled us to improve our skills, expertise and service to all our customers. We are delighted that more and more the lighting professionals are asking for Side products.



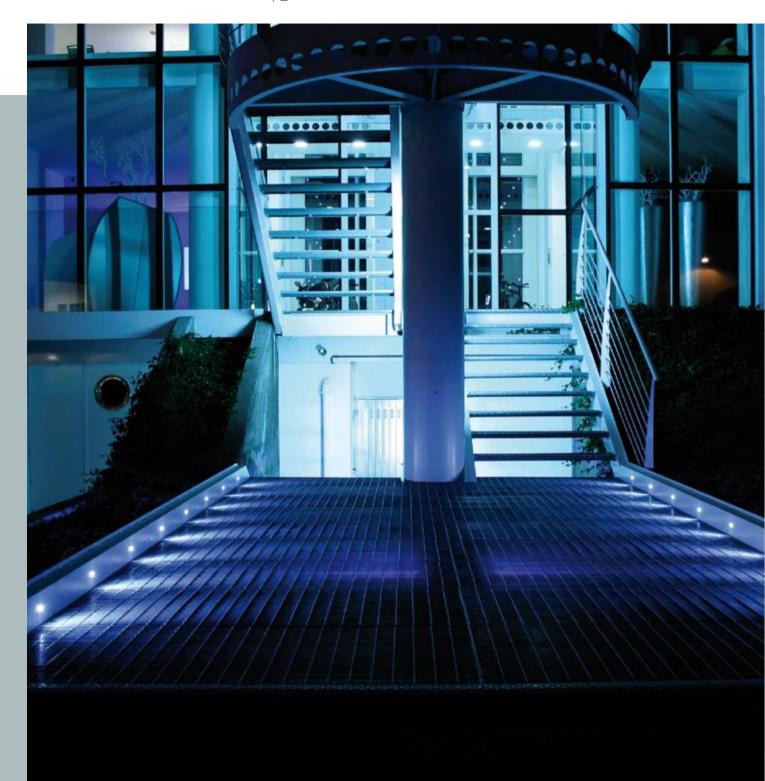


# SIDE DNIOSODN

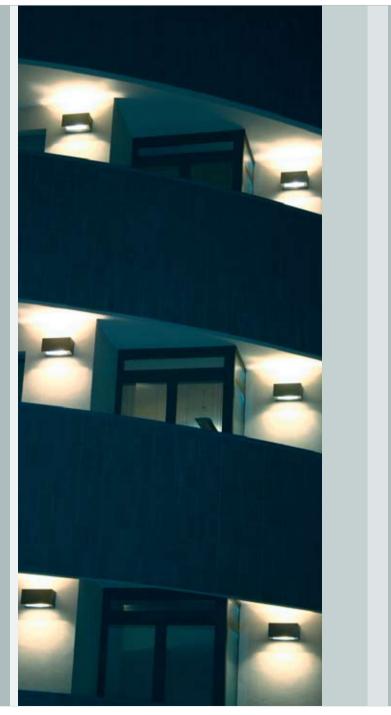
Side continually strive to improve their development base. With a philosophy that grows stronger each day and professional team of people to produce imaginative lighting instruments that combine flair and efficiency.







### side philosophy



# simply lights

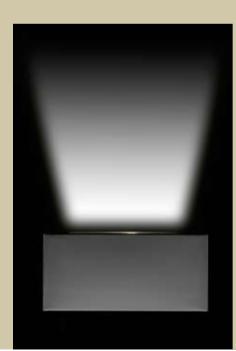












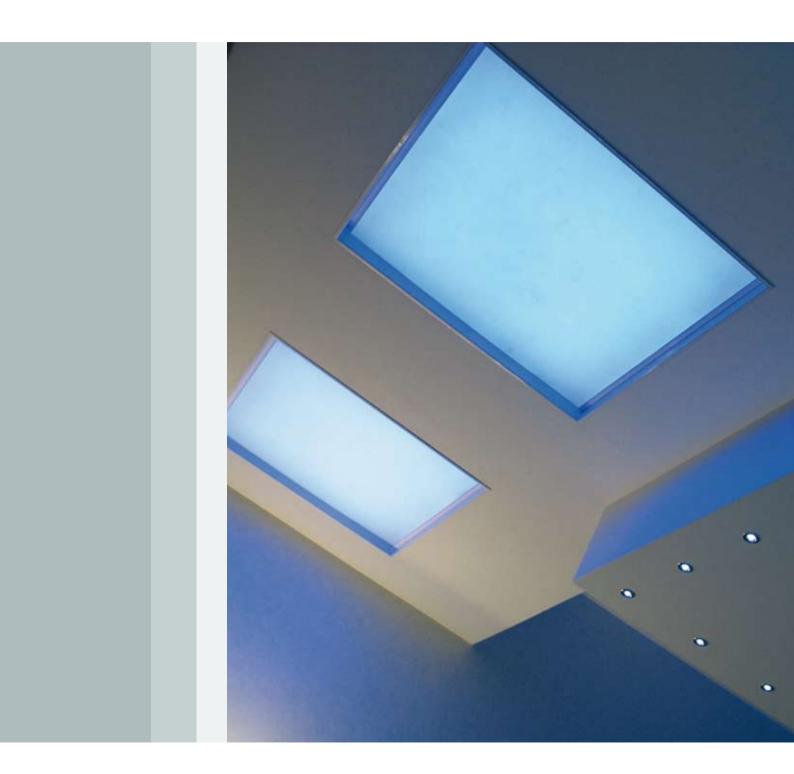


### side products

The Side research and development centre cooperates with main light source manufacturers to develope products for the modern environment.

Our special projects division that is supported by our own internally self certified lighting laboratories enables us to propose adjustments and modifications to existing products to satisfy specific demands of today's lighting designers and specifiers.









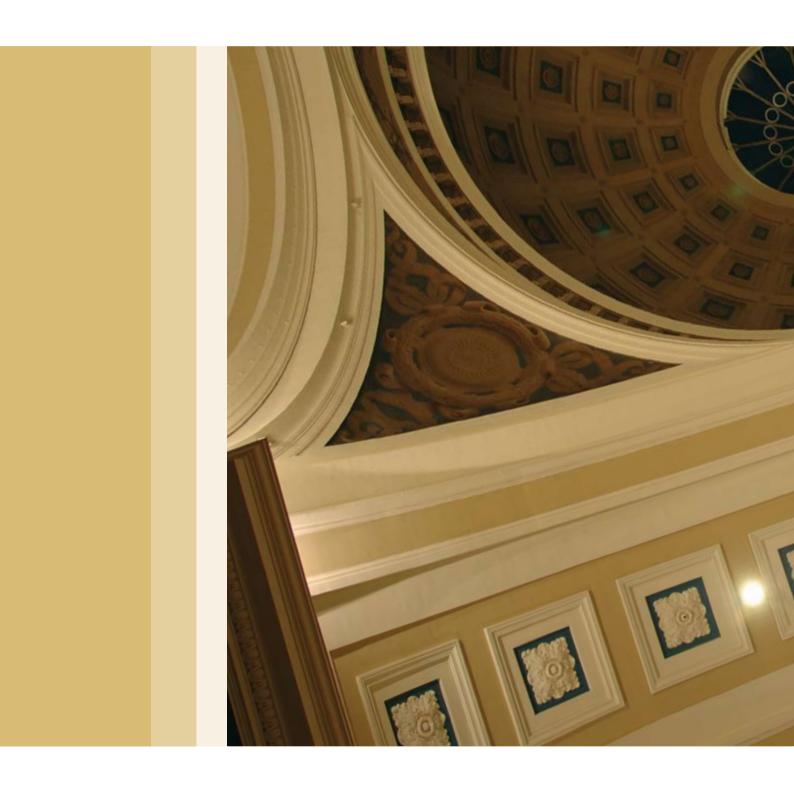




### side design

Recessed downlights, spotlights & floodlights, lighting systems, walk over/drive over, in ground buried uplights, tracks, suspensions, led technologies, urban lighting... Technology, design and quality are the foundations of every Side product.







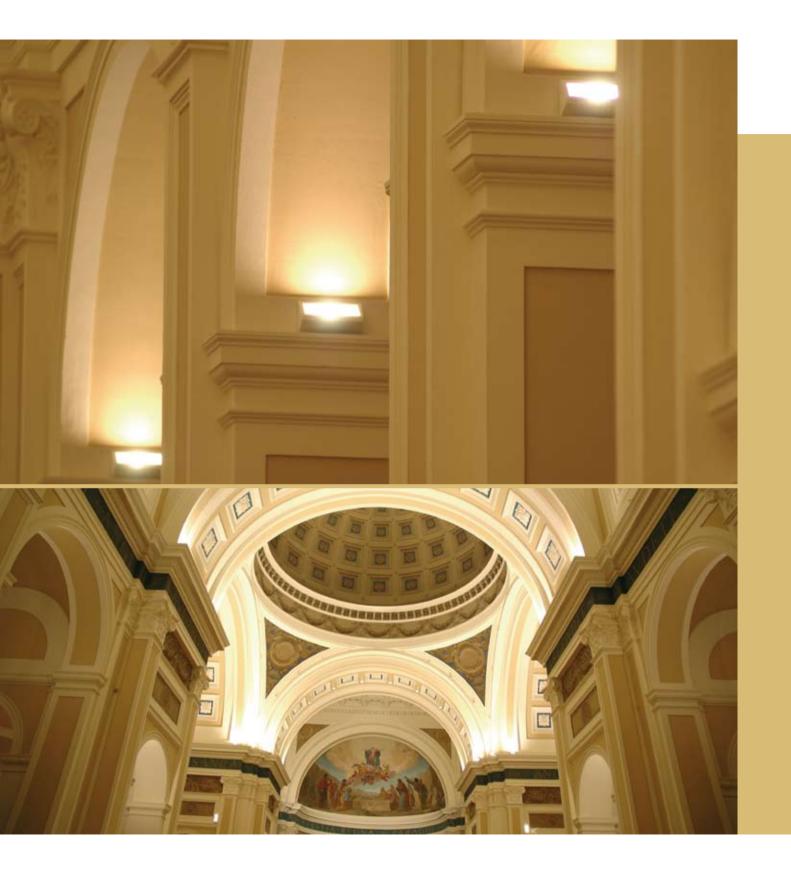
## $\int$ architecture light

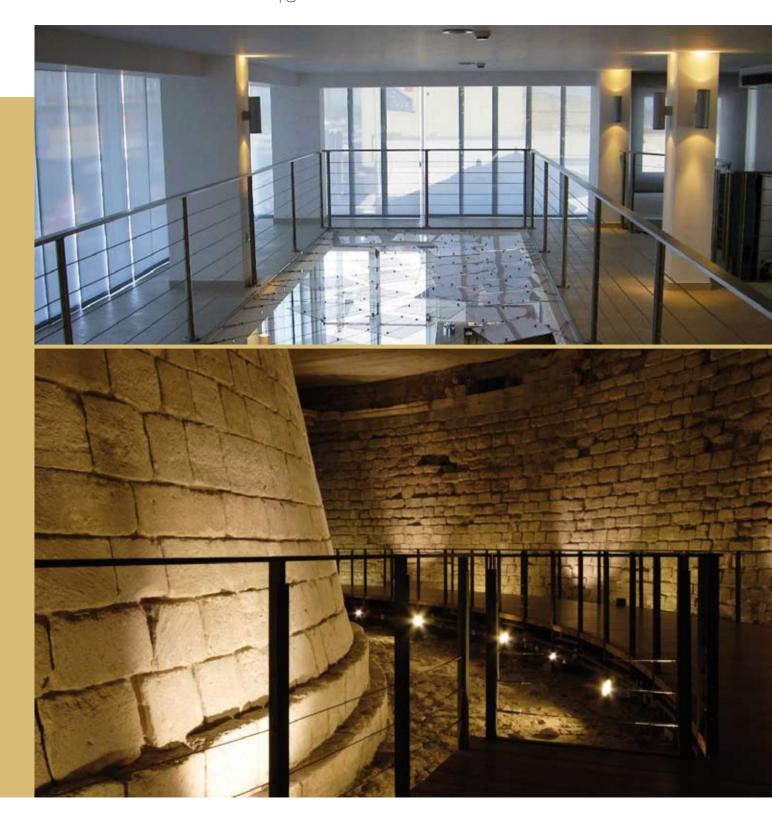




### Cture archi

Thanks to the collaboration with lighting professionals, Side has considerable knowledge and expertise in architectural and monumental lighting, studying specific solutions for all architectural and functional contexts, particularly for areas with a high artistic value.





### architecture lights

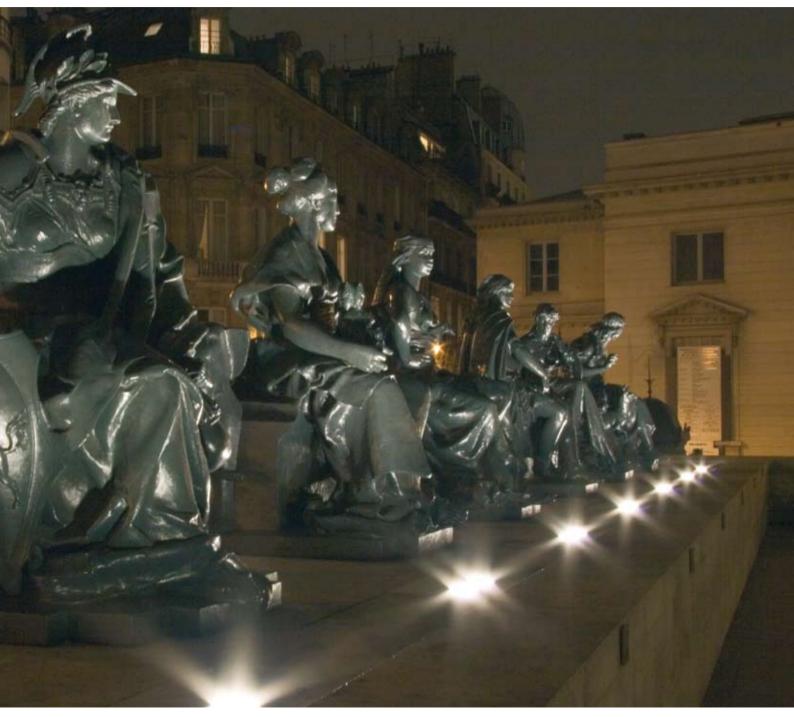






032 m

### architecture lights



## Side retail



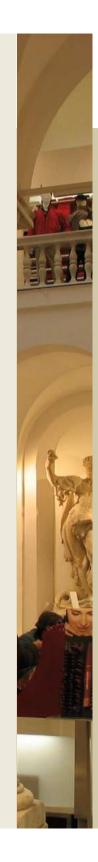
The use of Side products is particularly suited to the lighting of commercial areas and stores of prestigious brands; within our vast range of products the lighting designer will always find the ideal solution in terms of quality and design.







# side retail









### side retail

At Side we continue to listen and work closely with customers and lighting designers and through our technical flexibility and creativity we are often able to develope and introduce new products tailored specifically to meet the needs of a changing market place.

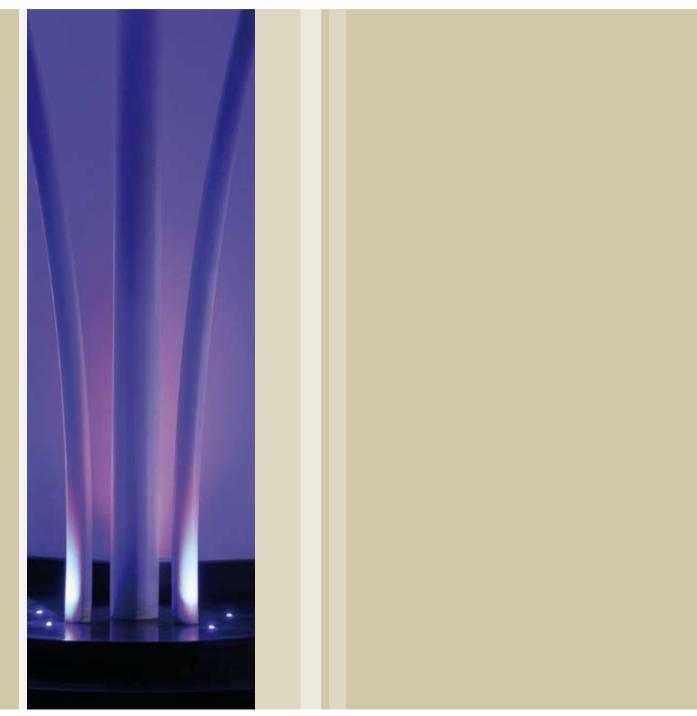






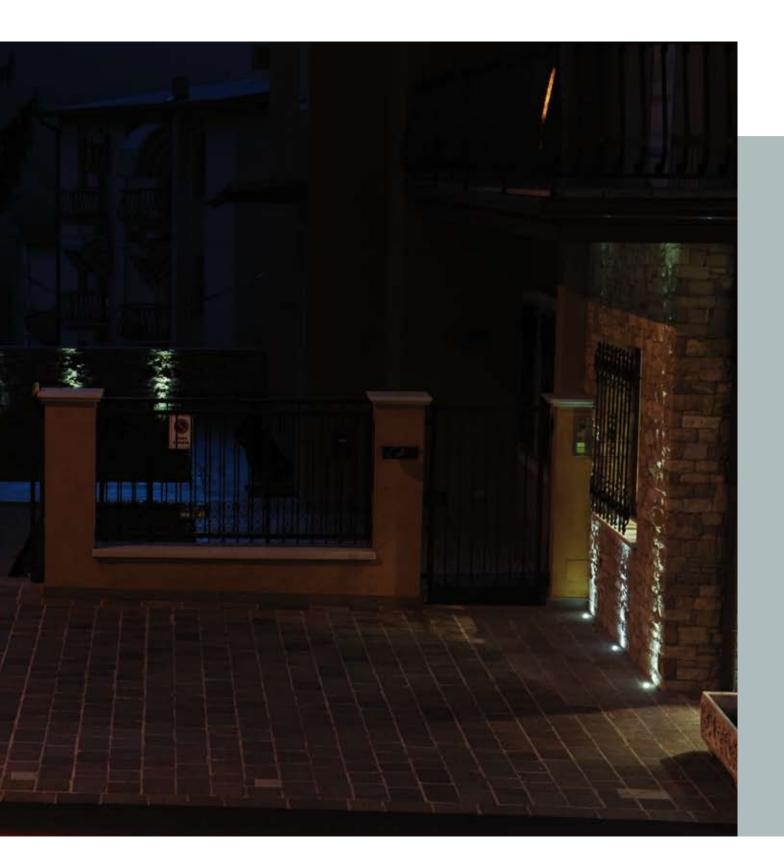


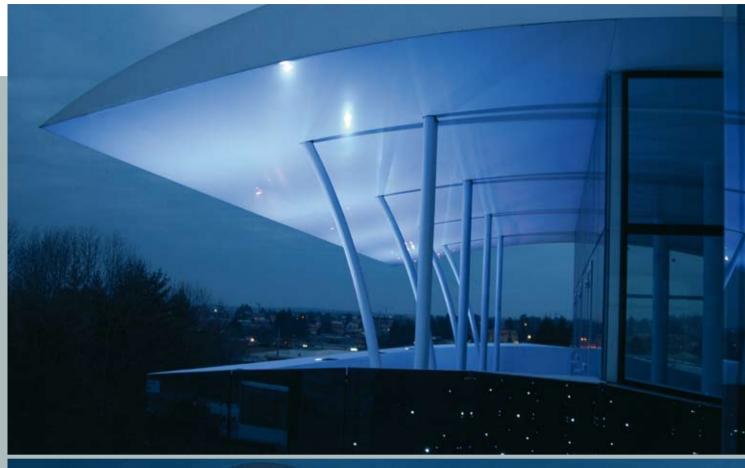
### side retail





042 (m







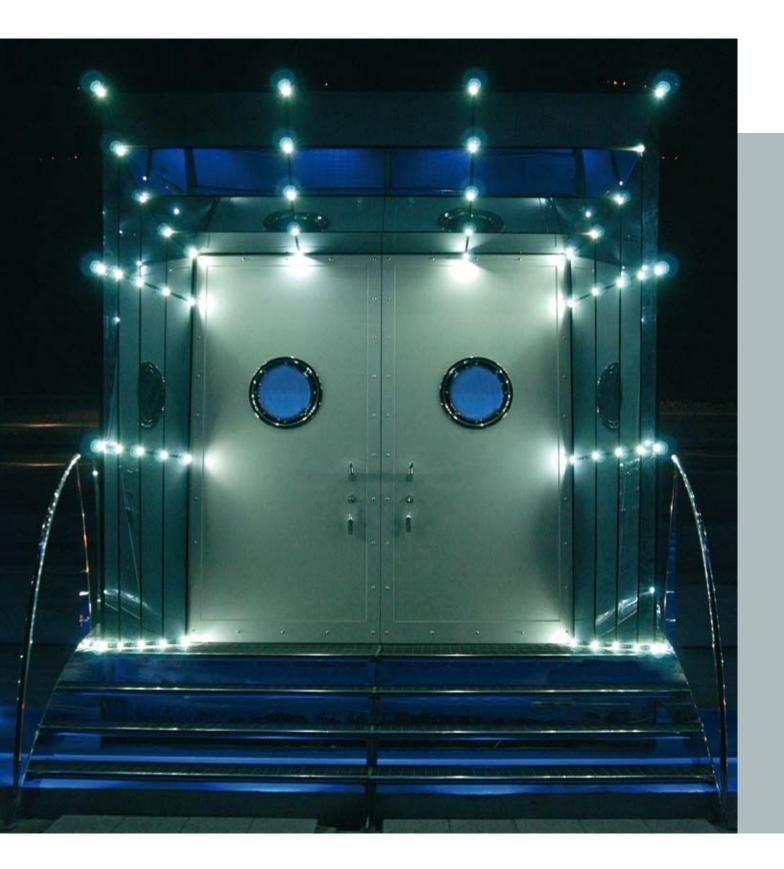
## urban lights



"Create light in the dark" with equilibrium and attention to form, colours and materials.



The range of Side light fixtures for outdoor use enables us to find the ideal technical lighting solutions for each situation and architectural style, utilising specific optics and light sources.



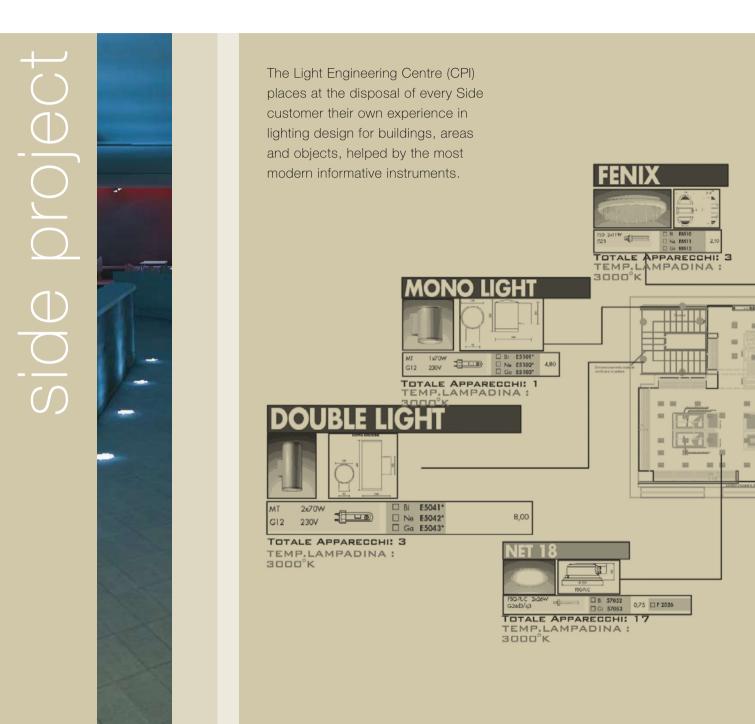


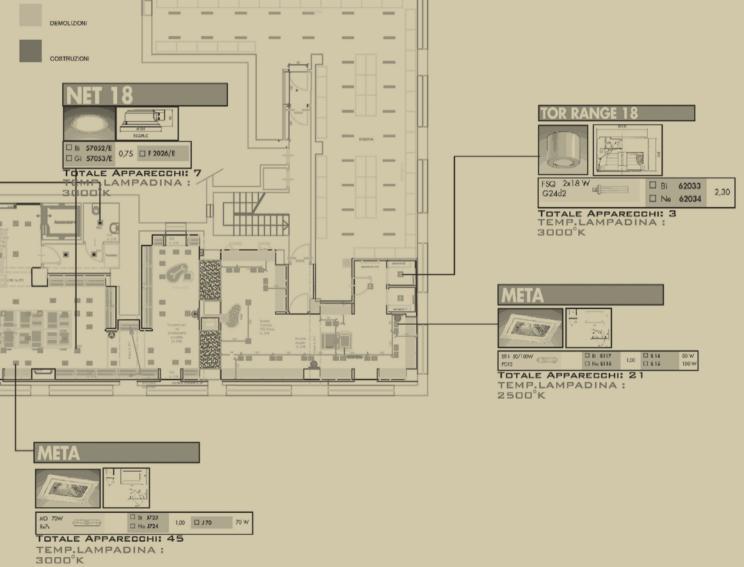
# urban lights

Side products could be recognized in many important buildings including churches, museums, departement stores etc. as well as in general retail outlets due to their design and lighting efficiency.



050 190



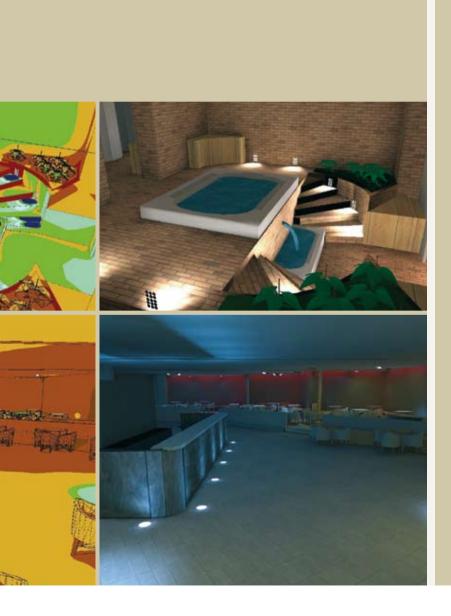




052 890



# side project



SIDE ON WEB

A new powerfull working instrument.

A user frendly web site that allows the customer to access the complete range of products and is an excellent working tool for the lighting professional.

