

Honeywell Building Solutions

## **The Voluntary Carbon Markets**



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# Today's Speakers

- Ron Blagus, Director of Marketing Energy Services North America
- Fleming Ray, MGM International
- Mike Kempa, Director of Marketing Energy Services Public Sector





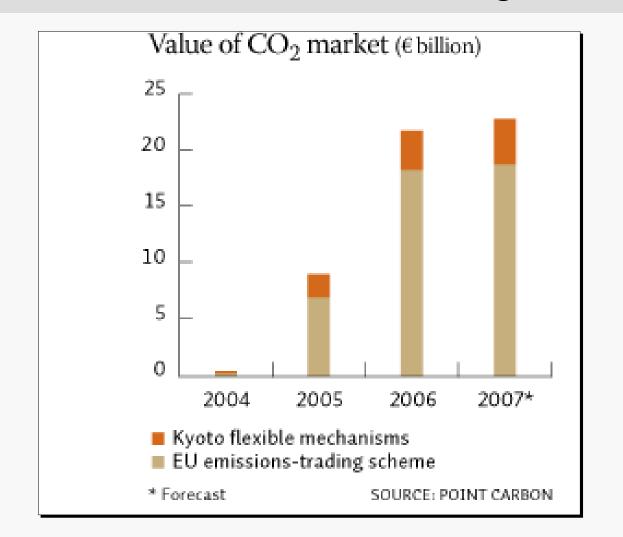
## Today's Agenda

- Overview of the World's Carbon Trading Market
- U.S. Voluntary Carbon Trading Market
  - -Carbon Credits
  - Renewable Energy Credits
- Pathway to Achieving ACUPCC Commitment





## The Worlds Carbon Trading Market





## **Kyoto Protocol**

- 180 industrialized countries agreed to reduce (GHGs)
- Agreed to levels 5.4% below their 1990 emissions by 2012
- Based on a cap-and-trade model
- Legally-binding agreement
- Came into effect in 2005







# **Kyoto Protocol**

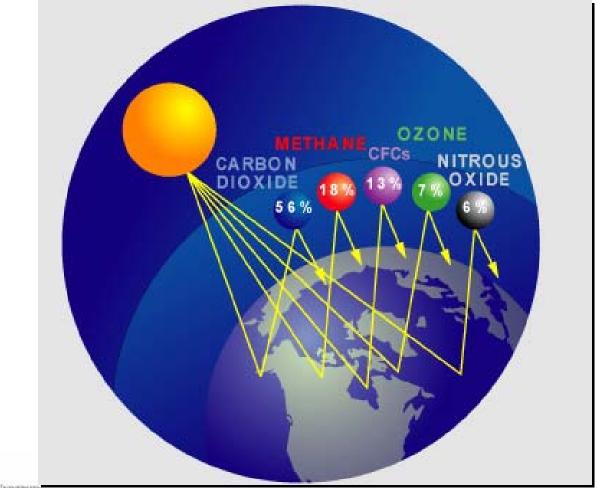
## • Three major "flexibility mechanisms"

- Emissions Trading
- Joint Implementation
- Clean Development Mechanism





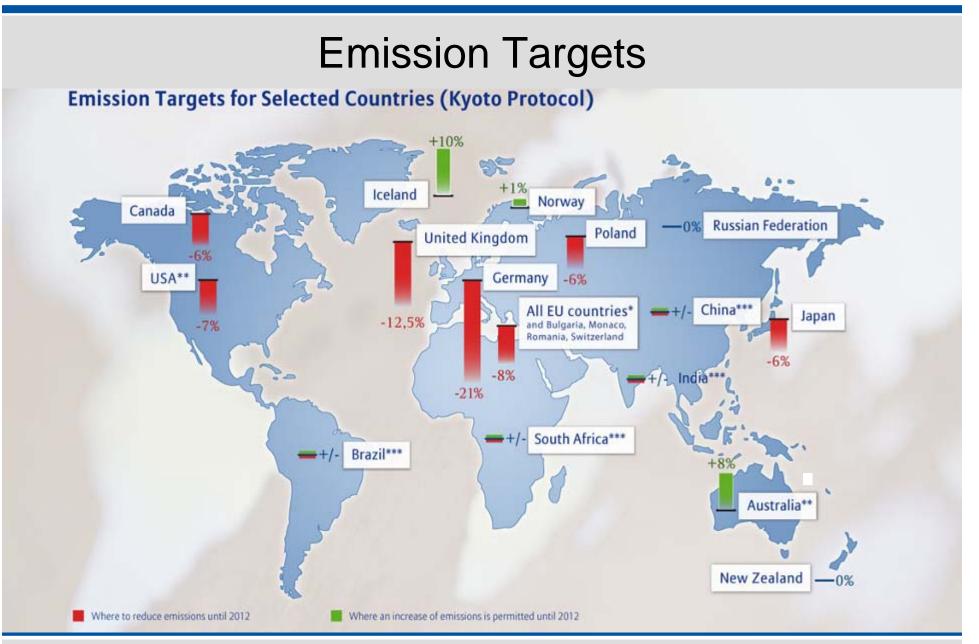
## GHG listed under Kyoto



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Distribution of Greenhouse Gases in the Earth's Atmosphere

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# **Emissions Trading**

- Allowance-based transaction system
- Enables developed countries and countries with economies in transition to purchase carbon credits from other developed countries
- Fulfill their emissions reductions commitments
- Mechanism used in the European Union Emission Trading System (EU ETS)



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# European Union Emission Trading System

- Scheme involves all EU member states
- World's largest multi-national GHG emissions trading scheme
- Credits traded are called European Union Allowance (EUAs).
- 2006, the EU ETS market traded 1,044M tCO<sub>2</sub>e
- 2007 the EU ETS market traded 2,060M tCO<sub>2</sub>e
- 2007 Market was valued at \$50 billion



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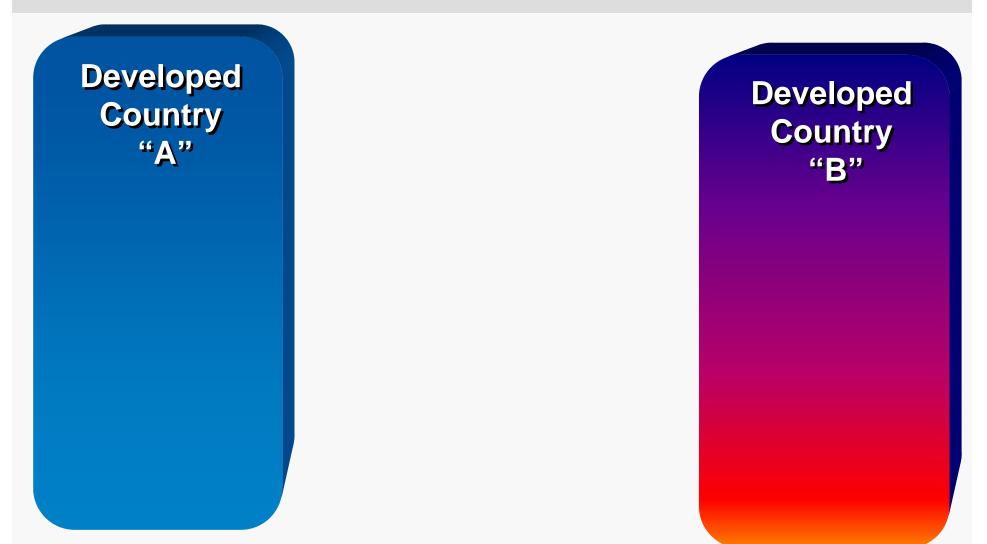
# **Emissions Trading - Example**

	Company A	Company B			
Emissions before cap	100,000 tonnes	100,000 tonnes			
Сар	95,000 tonnes	95,000 tonnes			
Reduction needed to meet cap	5,000 tonnes	5,000 tonnes			
Cost to reduce	€ 5/tonne	€15/tonne			
Actual reduction	10,000 tonnes	0 tonnes			
Total cost of reduction	€ 50,000	€0			
Sold / Purchased in market (€10/tonne)	Sold 5,000 tonnes to Company B	Purchased 5,000 tonnes from Co.A			
Revenue / Cost of market activity	Revenue € 50,000	Cost€50,000			
Total cost to meet cap	€0	€50,000			
Reduction cost if there were no trading	€ 25,000	€75,000			
Summary	By utilizing the market, Company A was able to meet its cap at no cost by selling unneeded reductions at market price.	By utilizing the market Company B was able to meet its cap at a cost of € 50,000 instead of reducing its own emissions which would have cost € 75,000			



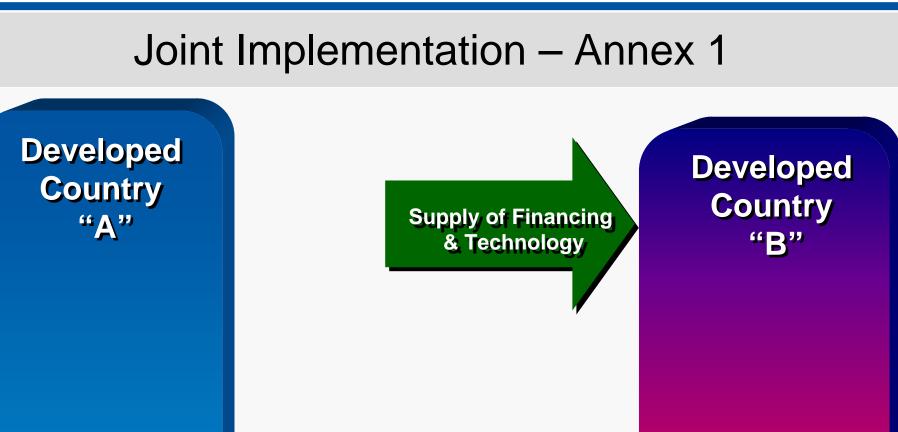


## Joint Implementation – Annex 1



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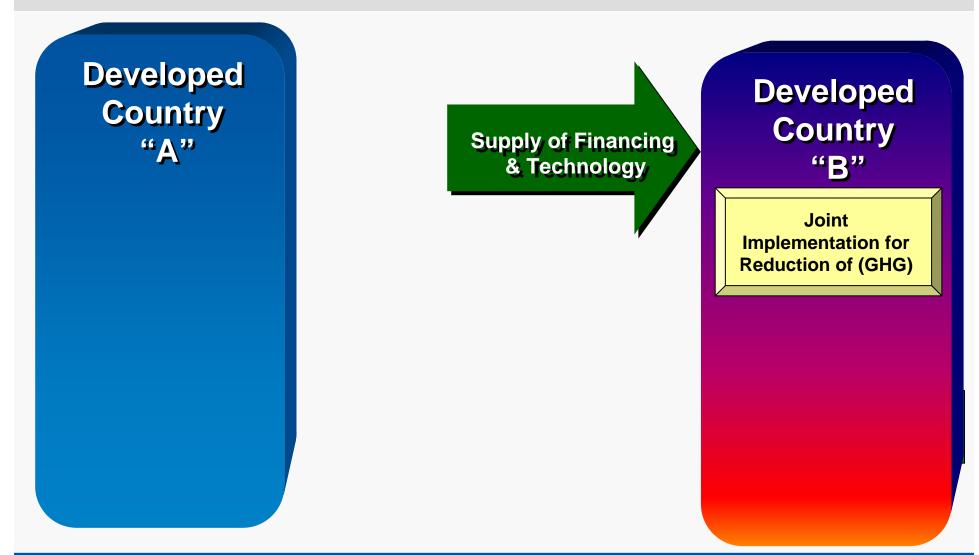




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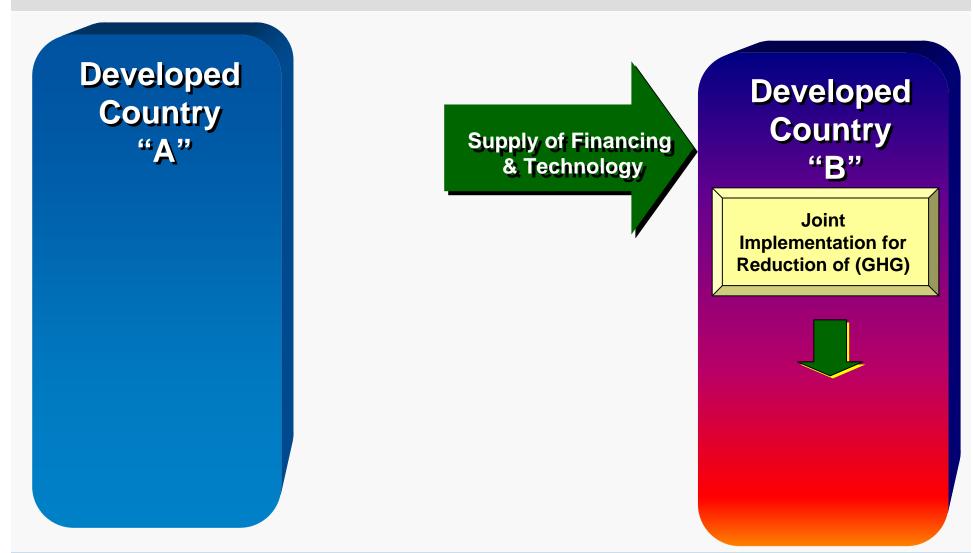


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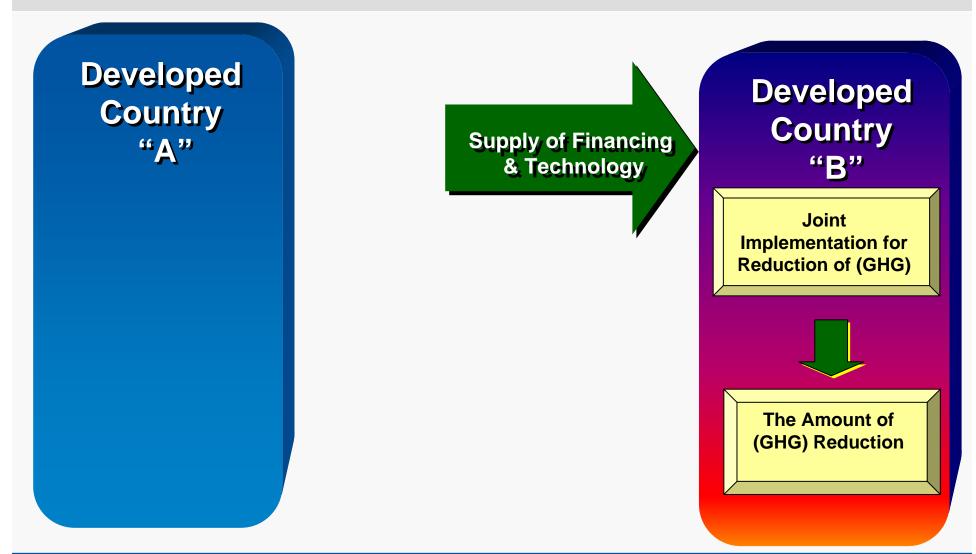




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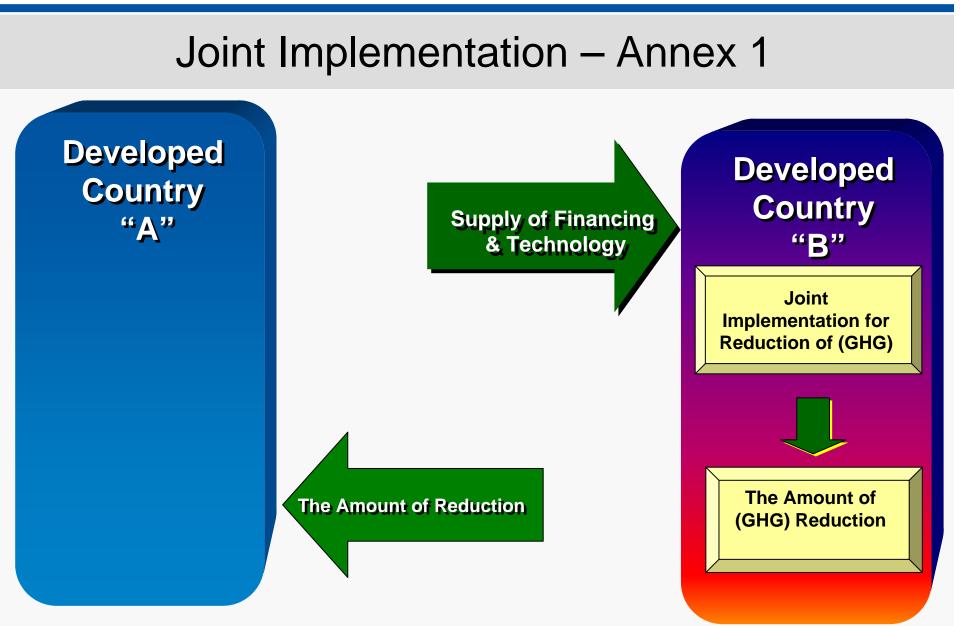






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#### Joint Implementation – Annex 1 Developed **Developed** Country Country **Supply of Financing** "A" "**B**" & Technology Joint **Implementation for Reduction of (GHG) The Acquisition** The Amount of The Amount of Reduction of (GHG) Reduction **Carbon Credit**

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## Joint Implementation

- Allows emitters in developed countries under the Kyoto Protocol to purchase carbon credits via a "project-based" mechanism
- Transactions implemented in either another developed country or in a country with an economy in transition
- Emissions from JI projects are Emission Reduction Units (ERUs).
- In 2006 16.3M tCO<sub>2</sub>e of ERU credits were transacted at an average price of US\$8.70
- 2007 41.1M tCO<sub>2</sub>e of ERU credits were transacted
- Market was valued at \$499 million







## **Clean Development Mechanism**

Developed Country • Europe • Japan • Canada

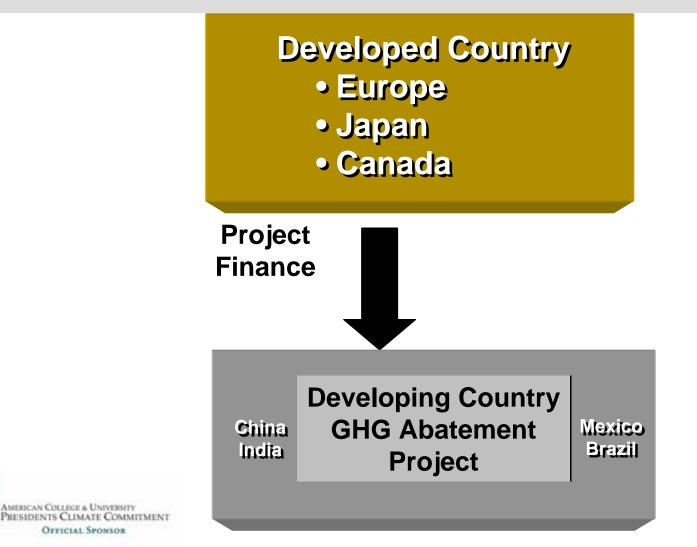


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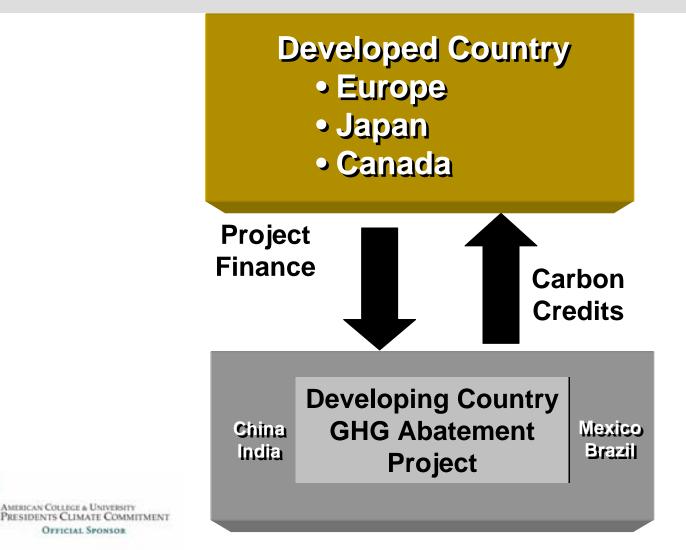
## **Clean Development Mechanism**







## **Clean Development Mechanism**



## Clean Development Mechanism

- Acquired by financing carbon reduction projects between developed and developing countries
- Mechanism is critical link between developed and developing countries
- Carbon offsets from registered and approved CDM projects are called Certified Emissions Reductions (CERs)
- Accepted CDM projects the Quality Standard for offset projects in developing countries
- CERs and ERUs can also be sold on the voluntary markets



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## **Clean Development Mechanism**

- Primary CDM 2006
  - Transactions valued at ~US\$5.8 billion
  - Representing reductions of 537 MtCO<sub>2</sub>e
  - Average Primary CER price: \$10.80
- Secondary CDM 2006
  - Traded 25 MtCO2e of secondary CDM credits
  - Valued at US\$ 445 million
- Primary CDM 2007
  - 551 MtCO<sub>2</sub>e credits were transacted
  - Valued at \$7.4 billion
- Secondary CDM 2007
  - 240 MtCO2e of secondary CERs traded



- Valuation: \$5.5 Billion

## EU Cap and Trade

- 2005 EU launches GHG Trading Scheme for all 25 member states
- Members set an overall Emissions Cap for industry
- Issue allowances (rights to emit one ton of CO<sub>2</sub>) equal to that Cap
- Capped facilities surrender allowance for every CO<sub>2</sub> ton they emit
- Total number of allowances under the Cap are reduced annually
- Allows for emissions continually ratcheting down



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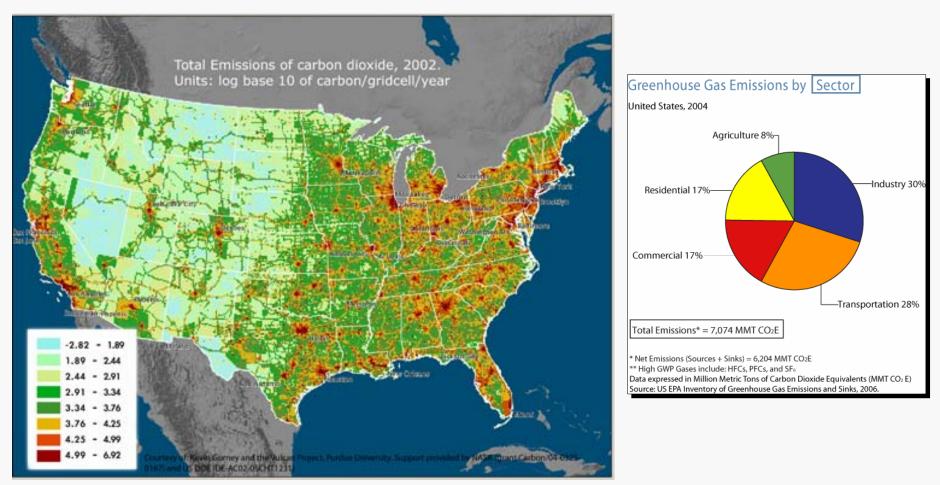
# EU Cap and Trade System

- System regulates the CO<sub>2</sub> emissions of approximately 15,000 sites
  - oil and gas facilities
  - power generation
  - pulp and paper
  - cement and glass
  - steel sectors
- Installations are allocated tradable emissions allowances each year
- Companies who exceed their store of allowances will face penalties
  - 40 Euros per ton of excess carbon dioxide emitted annually during 2005-2007
  - 100 Euros per ton during the period 2008-2012



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## **U.S. Green House Emissions**



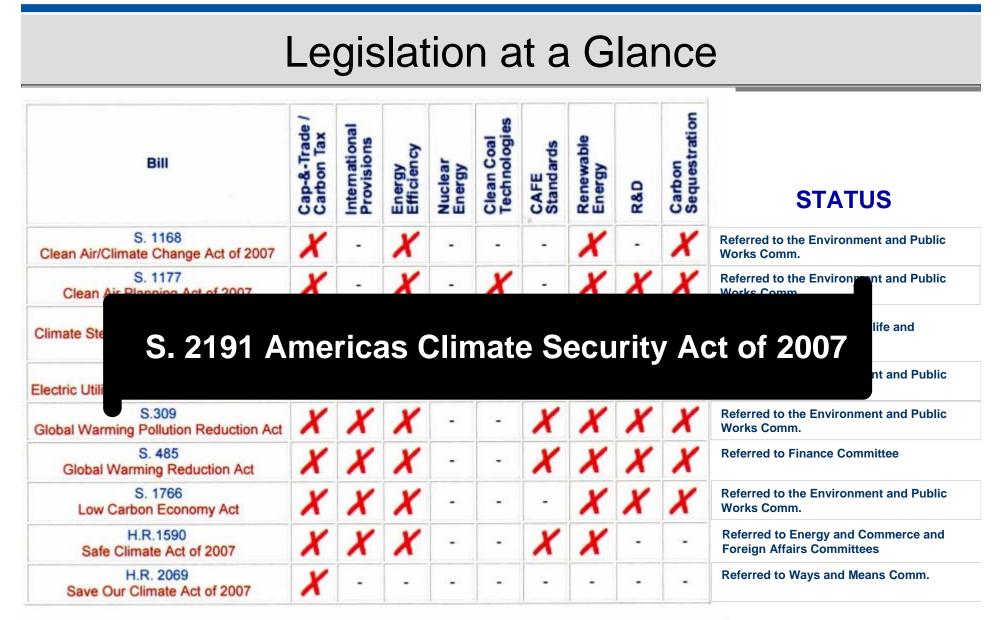
#### Mapping the US Carbon Footprint

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## Legislation at a Glance

Bill	Cap-&-Trade / Carbon Tax	International Provisions	Efficiency	Nuclear Energy	Clean Coal Technologies	CAFE Standards	Renewable Energy	R&D	Carbon Sequestration	STATUS
S. 1168 Clean Air/Climate Change Act of 2007	X	-	X		-	-	X	-	X	Referred to the Environment and Public Works Comm.
S. 1177 Clean Air Planning Act of 2007	X	-	X	-	X	-	X	X	X	Referred to the Environment and Public Works Comm.
S. 280 / H.R.620 Climate Stewardship and Innovation Act of 2007	x	X	X	X	X	-	X	X	X	Referred to Fisheries, Wildlife and Oceans Sub Comm.
S.317 Electric Utility Cap and Trade Act of 2007	X	X	X	X	X	-	X	X	X	Referred to the Environment and Public Works Comm.
S.309 Global Warming Pollution Reduction Act	X	X	X	-	-	X	X	X	X	Referred to the Environment and Public Works Comm.
S. 485 Global Warming Reduction Act	X	X	X	-	-	X	X	X	X	Referred to Finance Committee
S. 1766 Low Carbon Economy Act	X	X	X	-	-	-	X	X	X	Referred to the Environment and Public Works Comm.
H.R.1590 Safe Climate Act of 2007	X	X	X	-	-	X	X	-	-	Referred to Energy and Commerce and Foreign Affairs Committees
H.R. 2069 Save Our Climate Act of 2007	X	-	-	-	-	-	-	-	-	Referred to Ways and Means Comm.

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# Voluntary / OTC Markets

- Voluntary carbon markets can be broken into two categories
  - Chicago Climate Exchange (CCX)
  - "Over-the-Counter" (OTC) market
- Voluntary OTC market was worth \$54.9 million in 2006
- CCX market range from around \$1.50 to almost \$7
- Global voluntary market on CCX was worth \$97 million in 2006
- CCX reporting 180% growth in the first quarter of 2008
- 2008 projection; 80M tCO2e trade



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## Voluntary Market - VERs

- OTC market is dominated by (3) types of Projects
  - forestry sequestration (36%)
  - renewable energy (33%)
  - industrial gases (30%)
- 2007 average price was US\$4.1 per ton of CO<sub>2</sub>e
- Referred to as Verified or Voluntary Emissions Reductions (VERs)
- Current price of carbon credit transacted on OTC market = \$6.10
- 49% increase from the 2006 average of \$4.10



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# Voluntary Market

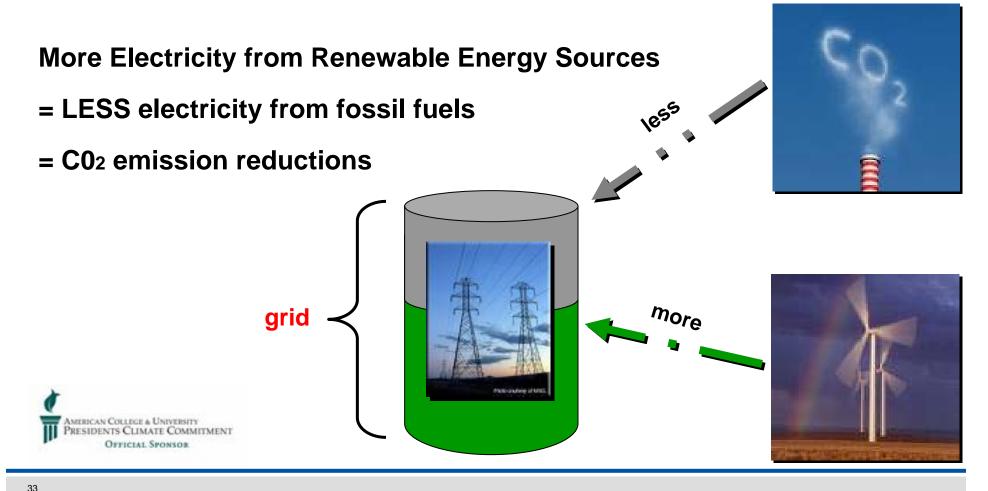
- Strong demand for high quality projects in these sectors:
  - landfill methane
  - coal mine methane
  - forestry projects
  - long term sustainable development projects
  - energy efficiency
  - off-grid renewable energy



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# **Renewable Energy Credits**

#### How new renewable energy creates CO<sub>2</sub> emission reductions



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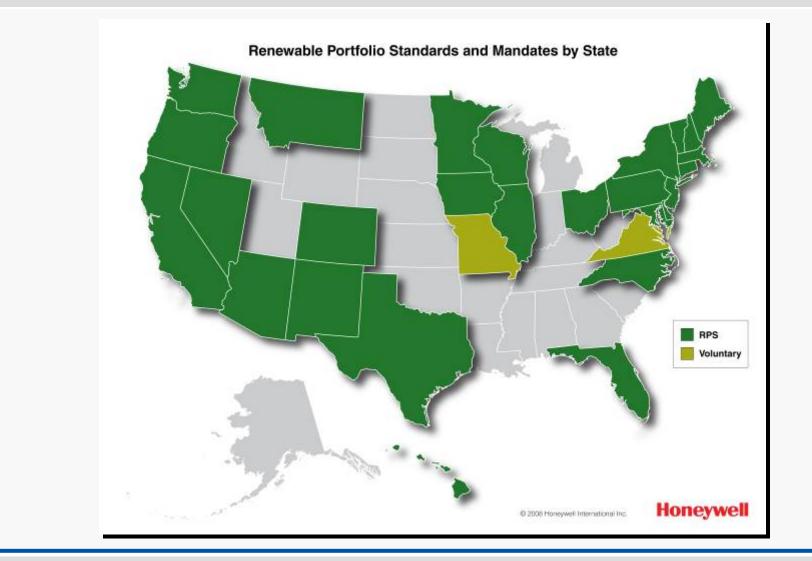
## Renewable Energy Credits

- RECs are also known as Green Tags
- NREL expects US REC Sales to reach \$900 million by 2010
- 2004 Sales were \$200M
- Growth comes from trying to meet State requirements
- Tags represent positive attributes from generating renewable energy
- One megawatt hour of renewable energy produces one REC
- Utilities and competitive suppliers use credits to meet Renewable Portfolio Standards (RPS)
- State by State RPS rules mandate specified amounts of power sold to consumers come from green sources





## **Renewable Portfolio Standards**



# Renewable Energy Credits

- Mixing RECs and Carbon Offset Markets is an issue
- Integrating these markets has been primarily focused on:
  - Conversion factors
  - Additionality
  - Ownership



# REC's vs. Carbon Offsets

### Conversion factors

- Since renewable energy is measured in kWh, calculating the amount of fossil fuel "backed off" the grid by a kWh of renewable energy is a key step in converting RECs to carbon offsets
- It is critical that suppliers utilize a conversion factor that matches the geographic location of the REC produced

### Additionality

- Unlike the carbon markets, the REC markets do not utilize additionality tests
- Critics of using RECs as carbon offsets believe a REC must pass an appropriate additionality test in order to be sold as a carbon offset

### Ownership

 Ambiguity concerning ownership in the REC market raises concerns that the environmental benefits associated with a REC could be 'double counted' when RECs are sold into the carbon offset market





## Other Credits

- Buyers also pursue so-called 'Voluntary' Credits
- Volutary Credits fund renewable projects as an act of goodwill
- White Tags
- Similar to a green tag
- White tag is equal to 1 MWh
- Represents <u>energy</u> saved through conservation
- Rather than energy produced through renewable



## "Standards" - Major Trends for 2007

- The role and rise of 3rd party standards
- Approx. 87% of credits transacted in the OTC market were verified by a 3rd party
- High Quality leads to legitimacy
- Buyers increasingly asked for certified credits
- Several standards, were launched in 2007
  - includes the Voluntary Carbon Standard and the Verifiable Energy Reduction (VER+)





## "Standards" - Major Trends for 2007

- Most utilized OTC market project standards were (in order):
  - Voluntary Carbon Standard (VCS)
  - VER+
  - Gold Standard for VERs.
- Already-established standards or protocols further defined their roles in the market





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# Pathway to ACUPCC Commitment

### **Overview**

Commitment Letter Signed



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# Pathway to ACUPCC Commitment

### **Overview**

Commitment Letter Signed

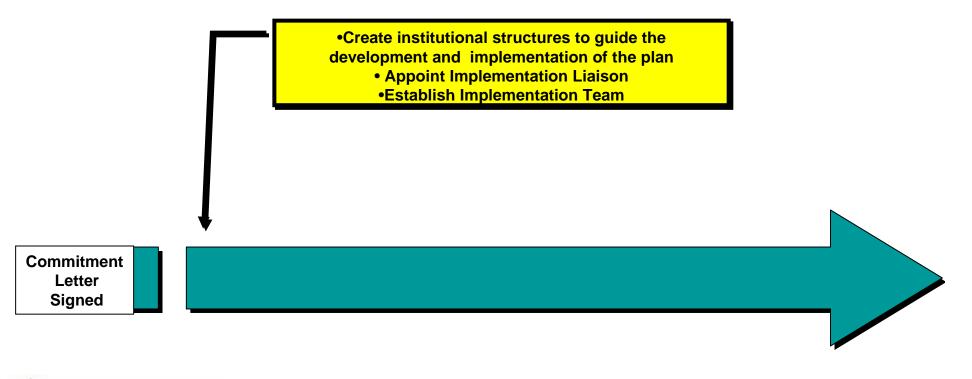
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# Pathway to ACUPCC Commitment

## **Overview**



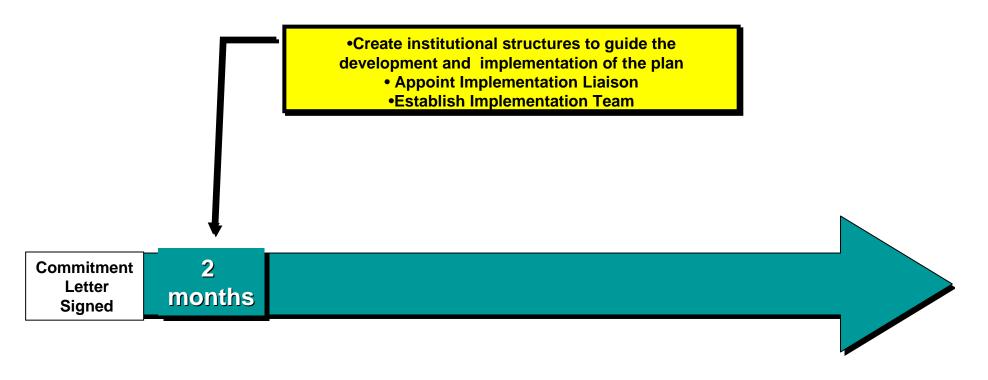


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## Pathway to ACUPCC Commitment

## **Overview**



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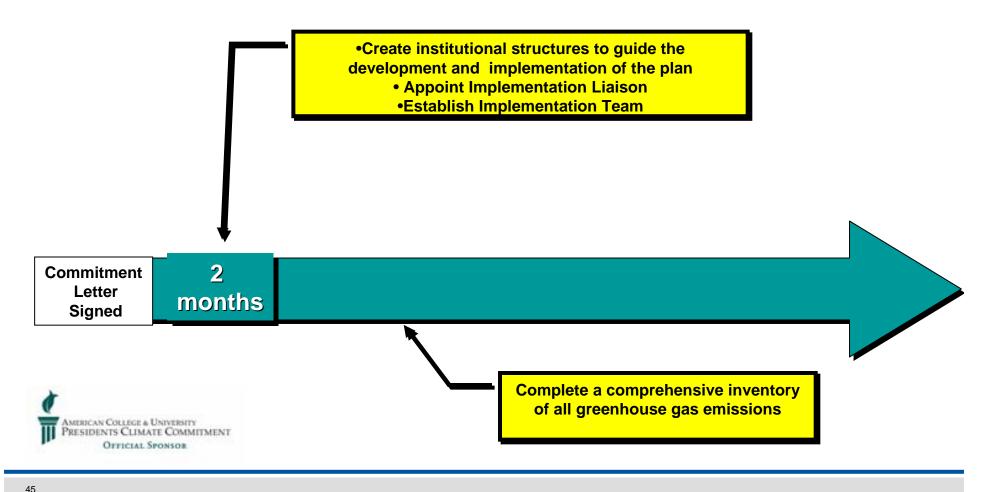
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## Pathway to ACUPCC Commitment

## **Overview**

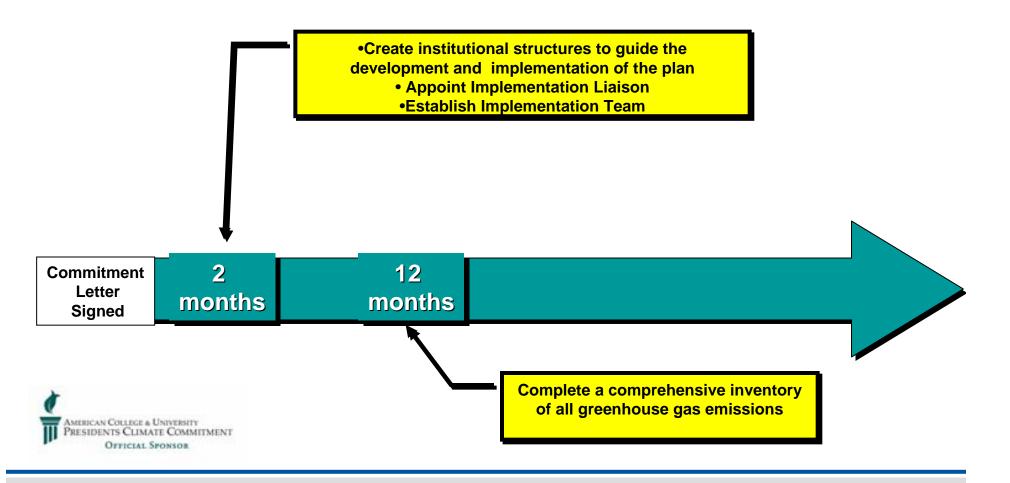


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## Pathway to ACUPCC Commitment

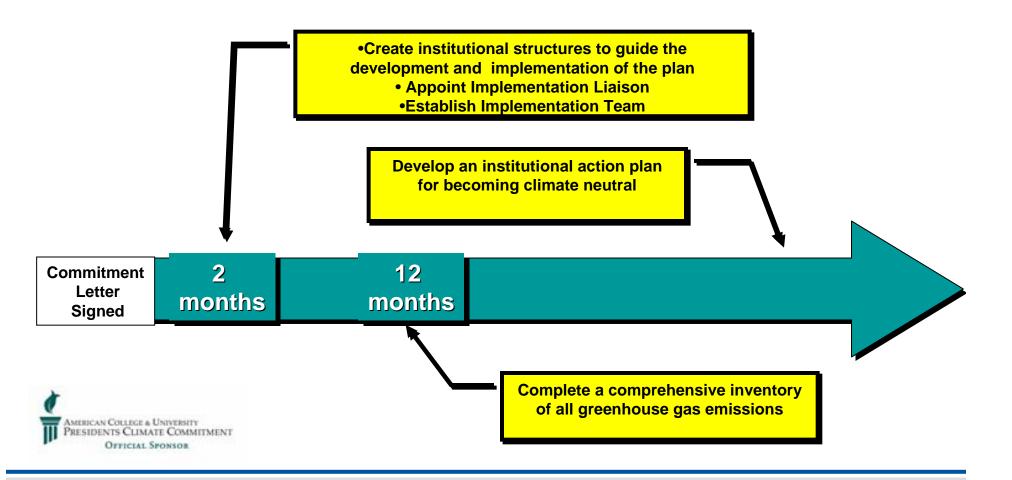
### **Overview**



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## Pathway to ACUPCC Commitment

## **Overview**



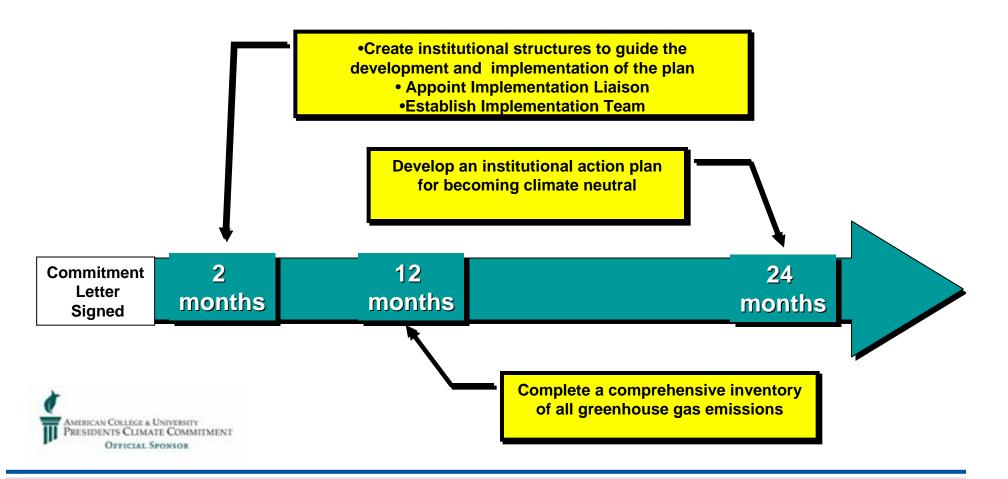
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## Pathway to ACUPCC Commitment

## **Overview**



## ACUPCC Voluntary Carbon Offset Protocol

- Spearheaded by ACUPCC <u>Signatory Presidents</u>
- Goals:
  - Provide clarity, reduce risks, and create opportunities around investing in offsets by providing guidelines
  - Make a necessary contribution to the international dialogue on these emerging markets
- Timeline: 1<sup>st</sup> draft in May, 2<sup>nd</sup> draft in July, final protocol release September
- First draft and more details available at: <u>http://presidentsclimatecommitment.org/offsetprotocol.php</u>
- Comments due May 27th, please review and provide feedback!





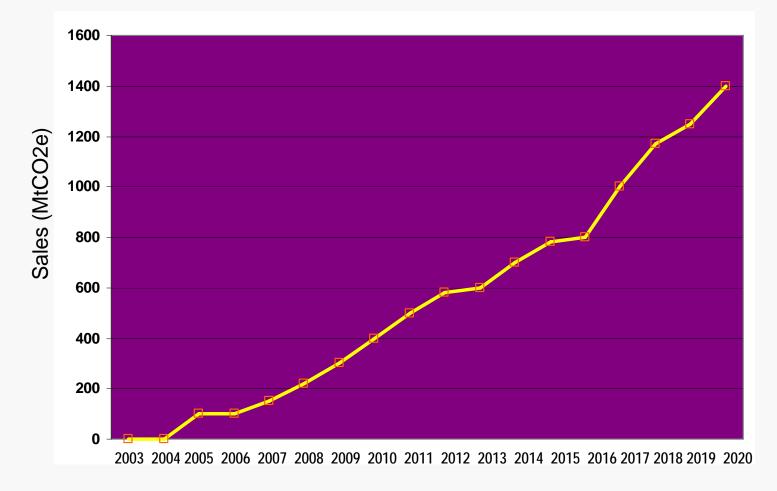
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## Thank You



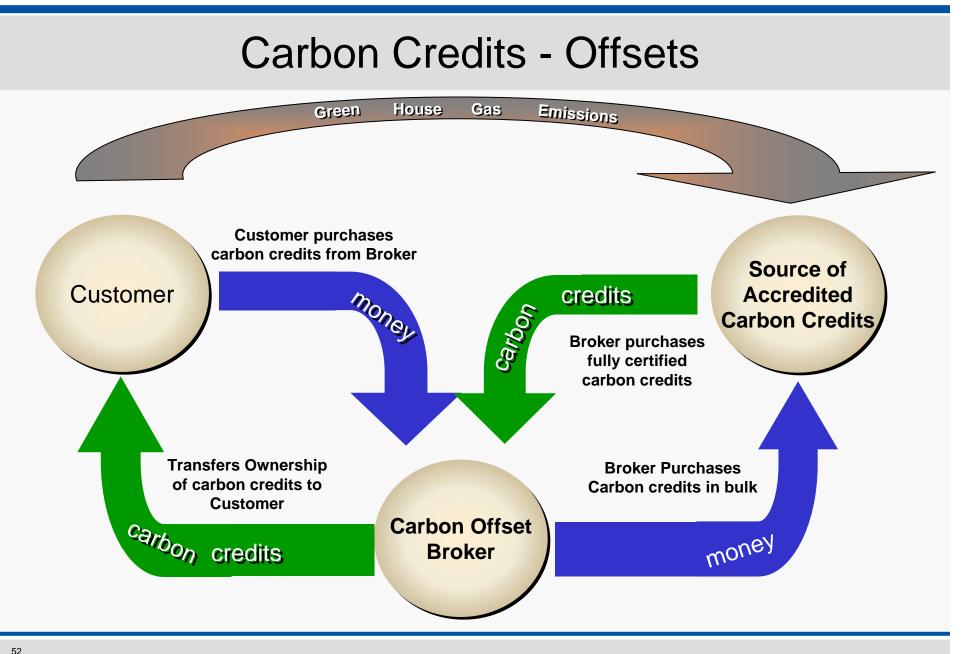
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## Future Growth for the Voluntary Carbon Markets



Source: Ecosystem Marketplace, New Carbon Finance

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ANTHRACITE		WOOD PELLETS		WOOD SCRAP		FUEL OIL		NATURAL GAS		ELECTRICITY	
25,000,000		14,000,000		20,000,000		138,690		1,000,000 BTUs		3,413 BTUs Per	
BTUs Per Ton		BTUs Per Ton		BTUs Per Cord		BTUs Per Gallon		Per Thousand MCF		Kilowatt-Hour (KWH)	
				Fuel Unit		Fuel Unit				Fuel Unit	
Fuel Unit	Unit Cost	Fuel Unit	Unit Cost	Cost	Unit Cost	Cost	Unit Cost	Fuel Unit	Unit Cost	Cost	Unit Cost
Cost \$/Ton	\$/MMBTUs	Cost \$/Ton	\$/MMBTUs	\$/Cord	\$/MMBTUs	\$/Gal.	\$/MMBTUs	Cost \$/MCF	\$/MMBTUs	\$/kWh	\$/MMBTUs
\$130.00	\$5.20	\$150.00	\$10.71	\$130.00	\$6.50	\$1.50	\$10.82	\$12.00	\$12.00	\$0.07	\$20.51
\$140.00	\$5.60	\$160.00	\$11.43	\$140.00	\$7.00	\$1.60	\$11.54	\$12.50	\$12.50	\$0.07	\$21.68
\$150.00	\$6.00	\$170.00	\$12.14	\$150.00	\$7.50	\$1.70	\$12.26	\$13.00	\$13.00	\$0.08	\$22.85
\$160.00	\$6.40	\$180.00	\$12.86	\$160.00	\$8.00	\$1.80	\$12.98	\$13.50	\$13.50	\$0.08	\$24.03
\$170.00	\$6.80	\$190.00	\$13.57	\$170.00	\$8.50	\$1.90	\$13.70	\$14.00	\$14.00	\$0.09	\$25.20
\$180.00	\$7.20	\$200.00	\$14.29	\$180.00	\$9.00	\$2.00	\$14.42	\$14.50	\$14.50	\$0.09	\$26.37
\$190.00	\$7.60	\$210.00	\$15.00	\$190.00	\$9.50	\$2.10	\$15.14	\$15.00	\$15.00	\$0.09	\$27.54
\$200.00	\$8.00					\$2.20	\$15.86	\$15.50	\$15.50	\$0.10	\$28.71
\$2.30							\$16.58	\$16.00	\$16.00	\$0.10	\$29.89
						\$2.40	\$17.30	\$16.50	\$16.50	\$0.11	\$31.06
						\$2.50	\$18.03	\$17.00	\$17.00	\$0.11	\$32.23
						\$2.60	\$18.75	\$17.50	\$17.50	\$0.11	\$33.40
						\$2.70	\$19.47	\$18.00	\$18.00	\$0.12	\$34.57
						\$2.80	\$20.19	\$18.50	\$18.50	\$0.12	\$35.75
\$2.90							\$20.91	\$19.00	\$19.00	\$0.13	\$36.92
Fuel Cost Comparisons\$3.00\$21.63							\$19.50	\$19.50	\$0.13	\$38.09	
			•					\$20.00	\$20.00	\$0.13	\$39.26
								\$20.50	\$20.50	\$0.14	\$40.43
								\$21.00	\$21.00	\$0.14	\$41.61
								\$21.50	\$21.50	\$0.15	\$42.78
								\$22.00	\$22.00	\$0.15	\$43.95
								\$22.50	\$22.50	\$0.15	\$45.12



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# EU Cap and Trade

#### Chart 1

#### Active green trading Carbon trading in the European Union has been growing, despite price volatility. (tonnes of CO2) (euros per tonne of CO<sub>2</sub>) 12,000 35 Implied forward prices Dec. 08 futures price - 30 10,000 (right scale) - 25 2012 Dec. 07 futures price 8,000 (right scale) - 20 6,000 2009 - 15 Volume traded 4,000 on ECX - 10 (left scale) 2.000 -- 5 0 0 Apr. 06 Oct 06 Apr. 07 30 Jul May 05 Jul 05 Oct 05 Jan. 06 Jan. 07 70 Jul Jan. 08 Oct 07 Source: European Climate Exchange (ECX). Note: Data as of February 5, 2008.

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