

Honeywell Building Solutions

## **The Voluntary Carbon Markets**



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# Today's Speakers

- Ron Blagus, Director of Marketing Energy Services North America
- Fleming Ray, MGM International
- Mike Kempa, Director of Marketing Energy Services Public Sector





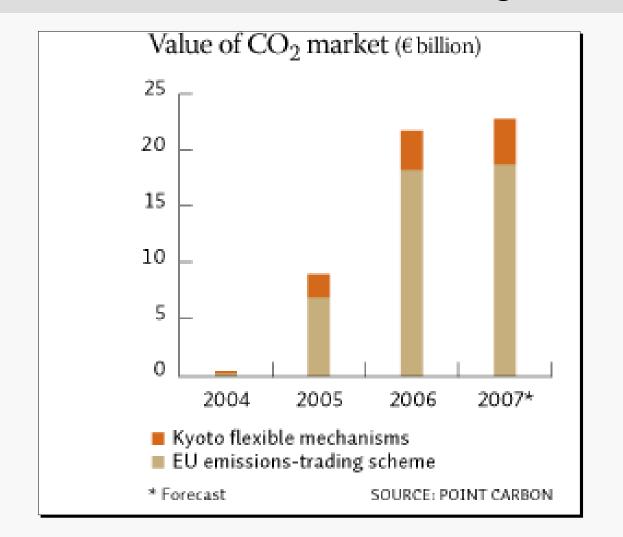
## Today's Agenda

- Overview of the World's Carbon Trading Market
- U.S. Voluntary Carbon Trading Market
  - -Carbon Credits
  - Renewable Energy Credits
- Pathway to Achieving ACUPCC Commitment





## The Worlds Carbon Trading Market





## **Kyoto Protocol**

- 180 industrialized countries agreed to reduce (GHGs)
- Agreed to levels 5.4% below their 1990 emissions by 2012
- Based on a cap-and-trade model
- Legally-binding agreement
- Came into effect in 2005







# **Kyoto Protocol**

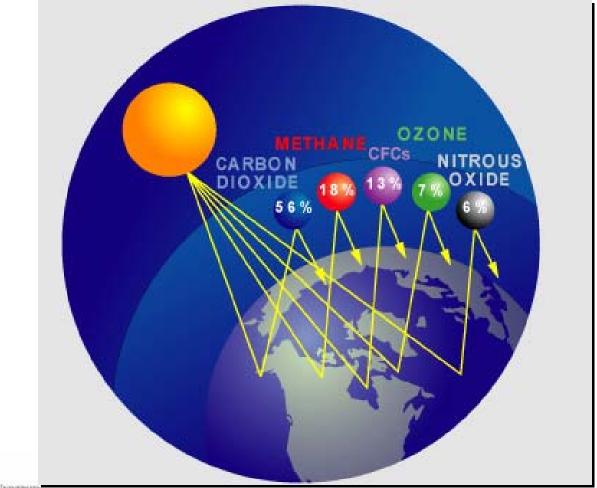
## • Three major "flexibility mechanisms"

- Emissions Trading
- Joint Implementation
- Clean Development Mechanism





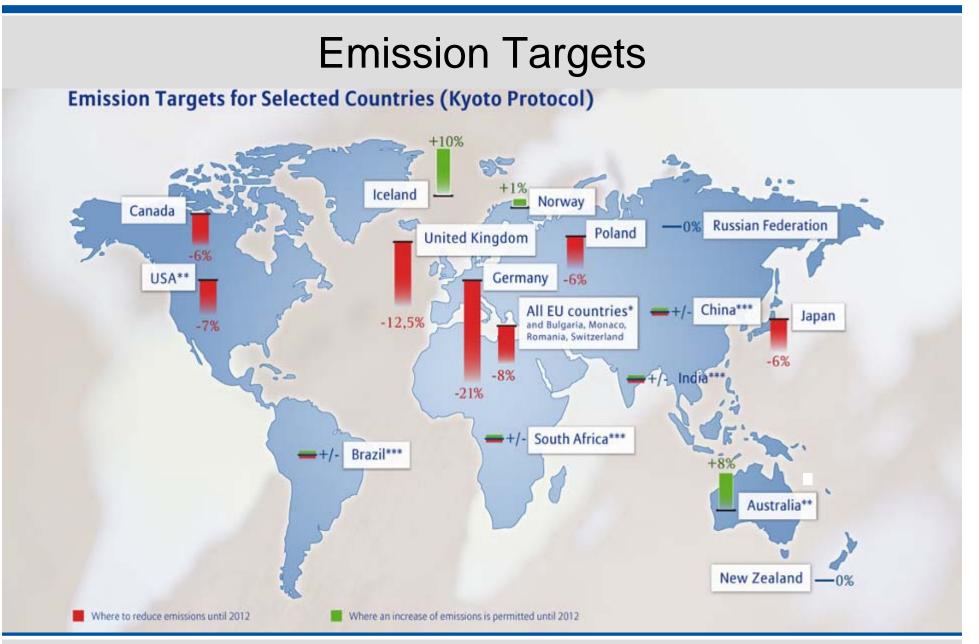
## GHG listed under Kyoto



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Distribution of Greenhouse Gases in the Earth's Atmosphere

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# **Emissions Trading**

- Allowance-based transaction system
- Enables developed countries and countries with economies in transition to purchase carbon credits from other developed countries
- Fulfill their emissions reductions commitments
- Mechanism used in the European Union Emission Trading System (EU ETS)



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# European Union Emission Trading System

- Scheme involves all EU member states
- World's largest multi-national GHG emissions trading scheme
- Credits traded are called European Union Allowance (EUAs).
- 2006, the EU ETS market traded 1,044M tCO<sub>2</sub>e
- 2007 the EU ETS market traded 2,060M tCO<sub>2</sub>e
- 2007 Market was valued at \$50 billion



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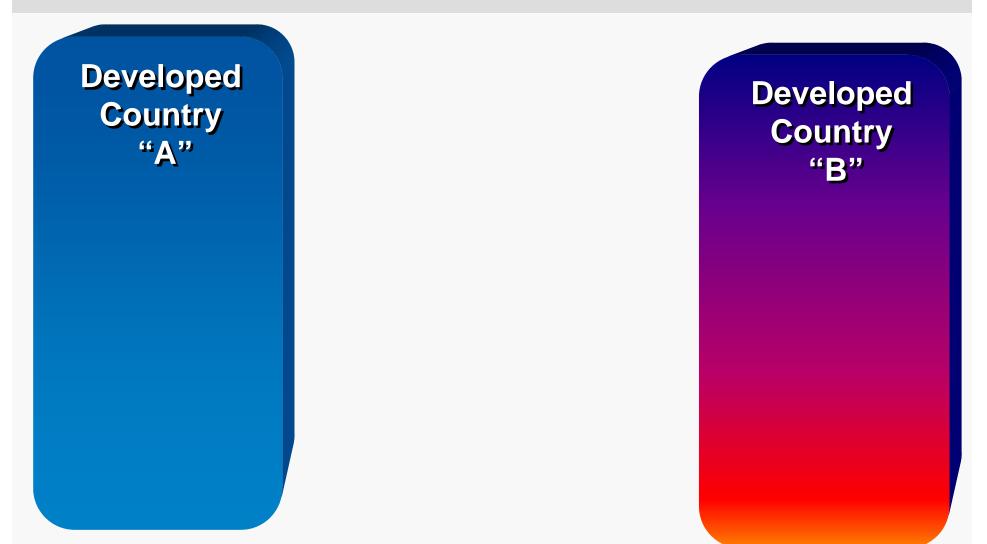
# **Emissions Trading - Example**

|   | Company A   | Company B   |  |  |  |
|---|---|---|--|--|--|
| Emissions before cap                    | 100,000 tonnes  | 100,000 tonnes  |  |  |  |
| Сар                                     | 95,000 tonnes   | 95,000 tonnes   |  |  |  |
| Reduction needed to meet cap            | 5,000 tonnes  | 5,000 tonnes  |  |  |  |
| Cost to reduce                          | € 5/tonne   | €15/tonne   |  |  |  |
| Actual reduction                        | 10,000 tonnes   | 0 tonnes  |  |  |  |
| Total cost of reduction                 | € 50,000  | €0  |  |  |  |
| Sold / Purchased in market (€10/tonne)  | Sold 5,000 tonnes to Company B  | Purchased 5,000 tonnes from Co.A  |  |  |  |
| Revenue / Cost of market activity       | Revenue € 50,000  | Cost€50,000   |  |  |  |
| Total cost to meet cap                  | €0  | €50,000   |  |  |  |
| Reduction cost if there were no trading | € 25,000  | €75,000   |  |  |  |
| Summary                                 | By utilizing the market,<br>Company A was able to meet its<br>cap at no cost by selling unneeded<br>reductions at market price. | By utilizing the market<br>Company B was able to meet its<br>cap at a cost of € 50,000 instead<br>of reducing its own emissions<br>which would have cost € 75,000 |  |  |  |



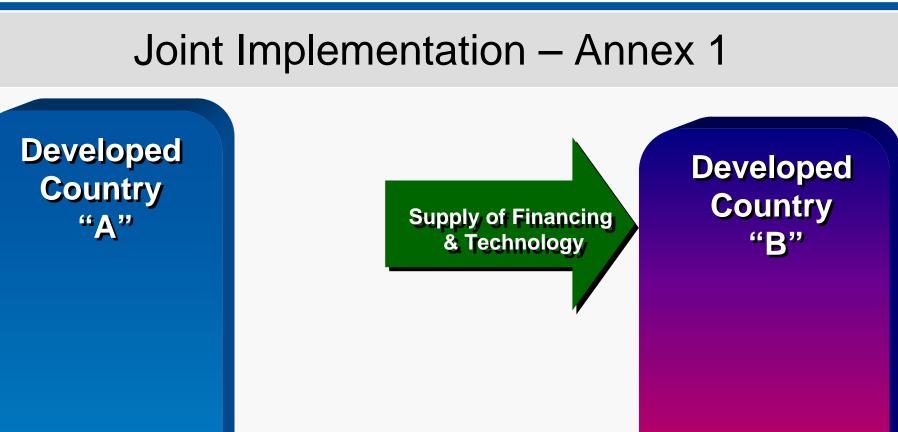


## Joint Implementation – Annex 1



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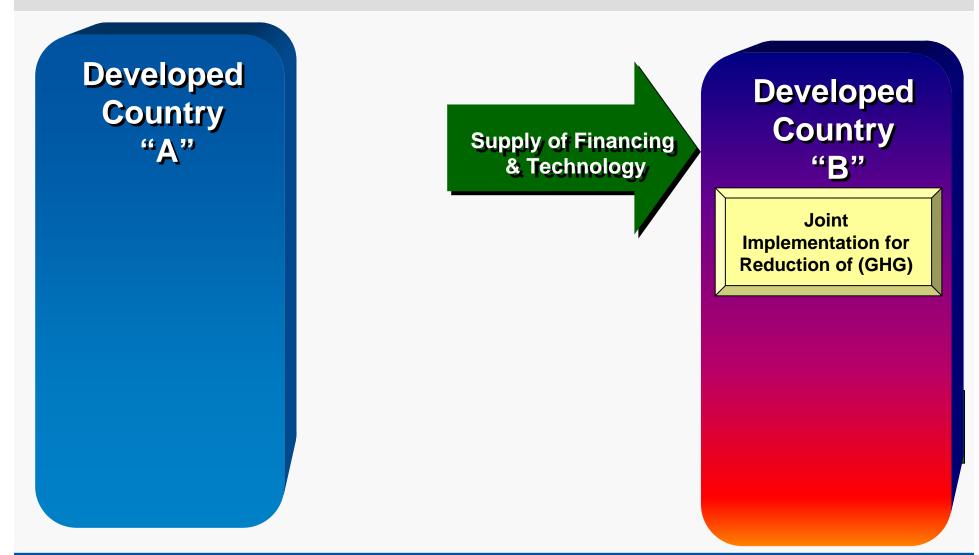




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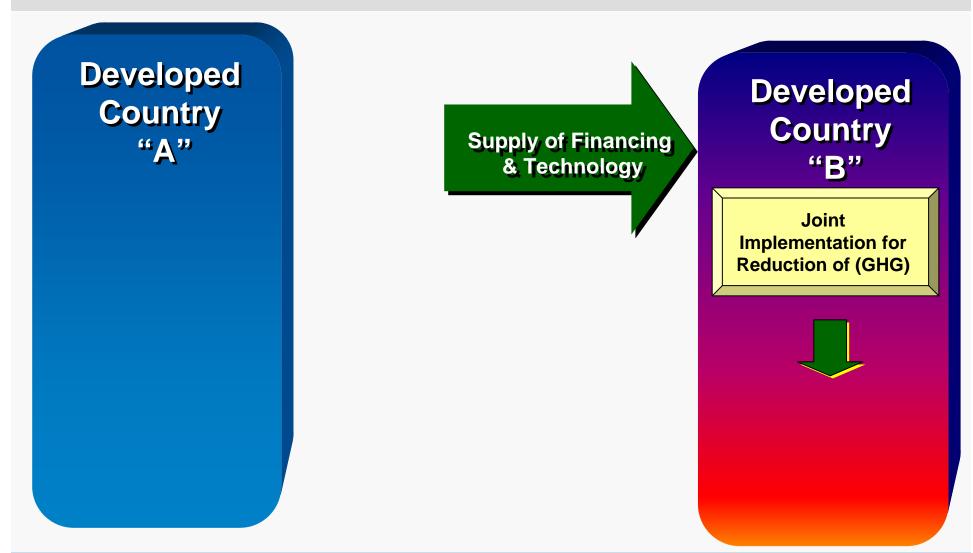


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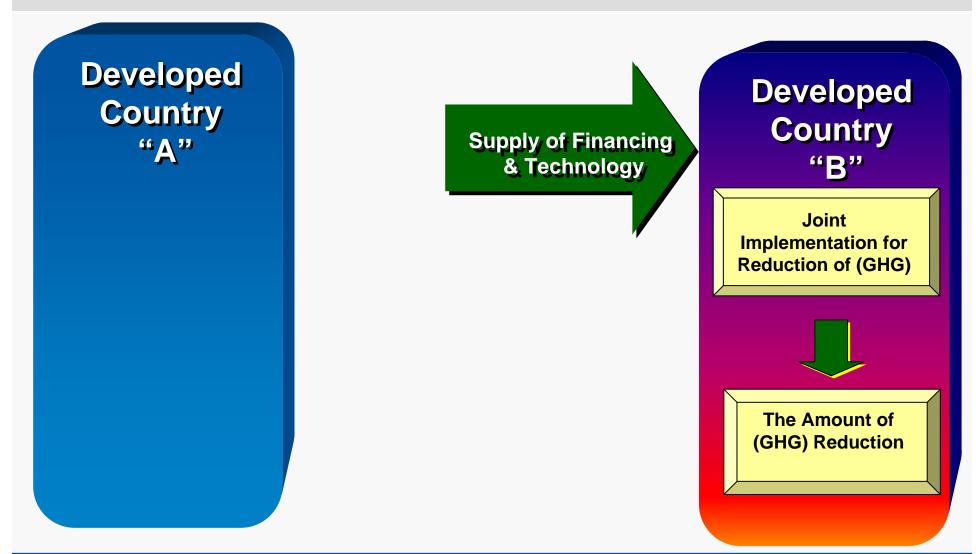




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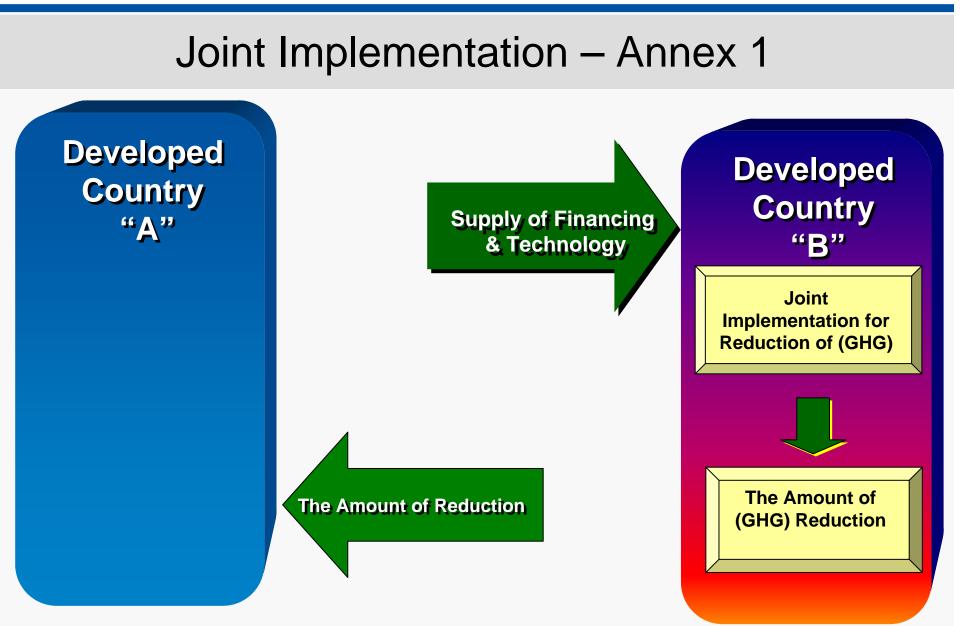






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#### Joint Implementation – Annex 1 Developed **Developed** Country Country **Supply of Financing** "A" "**B**" & Technology Joint **Implementation for Reduction of (GHG) The Acquisition** The Amount of The Amount of Reduction of (GHG) Reduction **Carbon Credit**

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## Joint Implementation

- Allows emitters in developed countries under the Kyoto Protocol to purchase carbon credits via a "project-based" mechanism
- Transactions implemented in either another developed country or in a country with an economy in transition
- Emissions from JI projects are Emission Reduction Units (ERUs).
- In 2006 16.3M tCO<sub>2</sub>e of ERU credits were transacted at an average price of US\$8.70
- 2007 41.1M tCO<sub>2</sub>e of ERU credits were transacted
- Market was valued at \$499 million







## **Clean Development Mechanism**

Developed Country • Europe • Japan • Canada

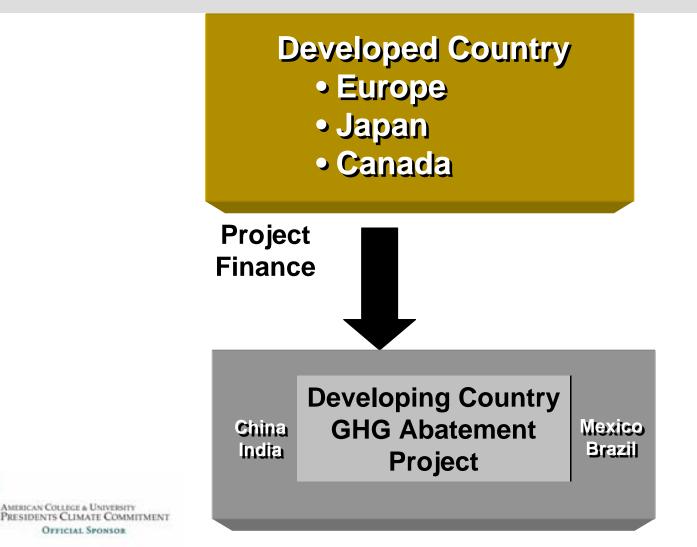


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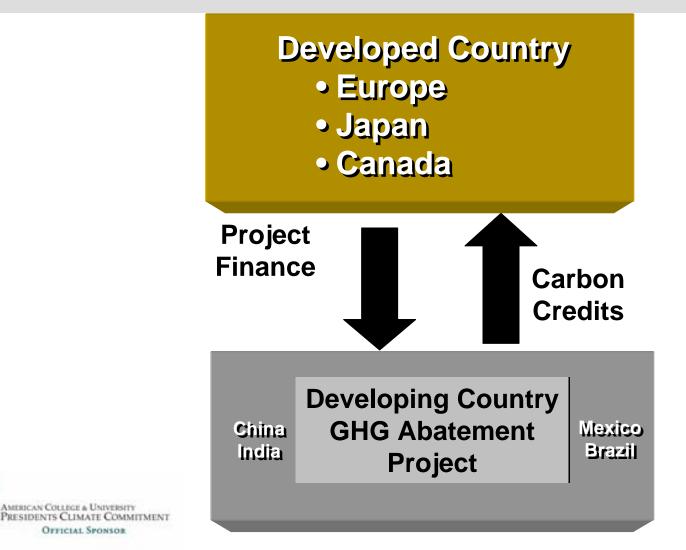
## **Clean Development Mechanism**







## **Clean Development Mechanism**



## Clean Development Mechanism

- Acquired by financing carbon reduction projects between developed and developing countries
- Mechanism is critical link between developed and developing countries
- Carbon offsets from registered and approved CDM projects are called Certified Emissions Reductions (CERs)
- Accepted CDM projects the Quality Standard for offset projects in developing countries
- CERs and ERUs can also be sold on the voluntary markets



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## **Clean Development Mechanism**

- Primary CDM 2006
  - Transactions valued at ~US\$5.8 billion
  - Representing reductions of 537 MtCO<sub>2</sub>e
  - Average Primary CER price: \$10.80
- Secondary CDM 2006
  - Traded 25 MtCO2e of secondary CDM credits
  - Valued at US\$ 445 million
- Primary CDM 2007
  - 551 MtCO<sub>2</sub>e credits were transacted
  - Valued at \$7.4 billion
- Secondary CDM 2007
  - 240 MtCO2e of secondary CERs traded



- Valuation: \$5.5 Billion

## EU Cap and Trade

- 2005 EU launches GHG Trading Scheme for all 25 member states
- Members set an overall Emissions Cap for industry
- Issue allowances (rights to emit one ton of CO<sub>2</sub>) equal to that Cap
- Capped facilities surrender allowance for every CO<sub>2</sub> ton they emit
- Total number of allowances under the Cap are reduced annually
- Allows for emissions continually ratcheting down



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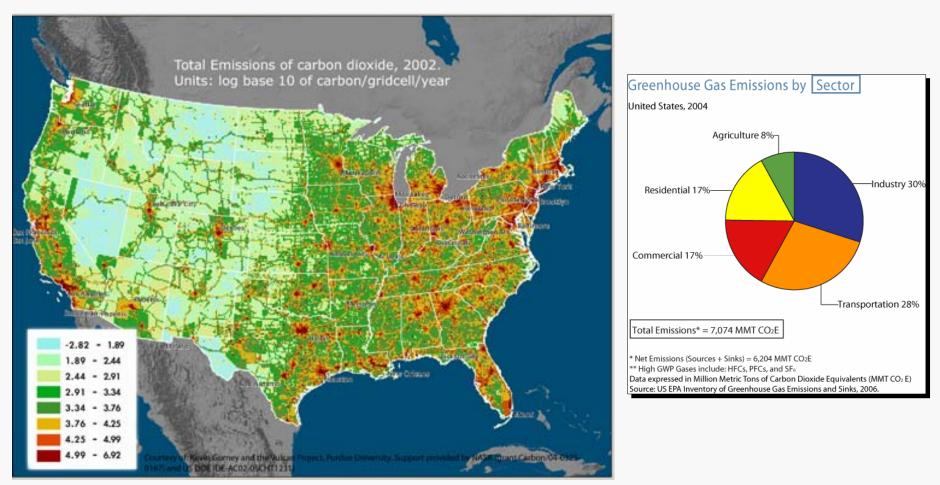
# EU Cap and Trade System

- System regulates the CO<sub>2</sub> emissions of approximately 15,000 sites
  - oil and gas facilities
  - power generation
  - pulp and paper
  - cement and glass
  - steel sectors
- Installations are allocated tradable emissions allowances each year
- Companies who exceed their store of allowances will face penalties
  - 40 Euros per ton of excess carbon dioxide emitted annually during 2005-2007
  - 100 Euros per ton during the period 2008-2012



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## **U.S. Green House Emissions**



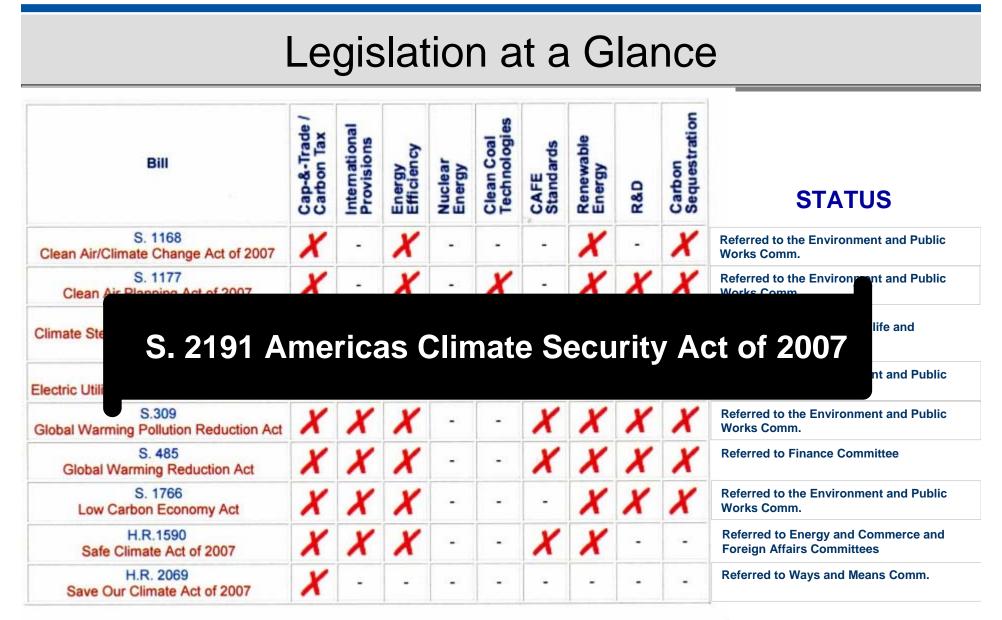
#### Mapping the US Carbon Footprint

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## Legislation at a Glance

| Bill  | Cap-&-Trade /<br>Carbon Tax | International<br>Provisions | Efficiency | Nuclear<br>Energy | Clean Coal<br>Technologies | CAFE<br>Standards | Renewable<br>Energy | R&D | Carbon<br>Sequestration | STATUS  |
|---|-----------------------------|-----------------------------|------------|-------------------|----------------------------|-------------------|---------------------|-----|-------------------------|---|
| S. 1168<br>Clean Air/Climate Change Act of 2007                       | X                           | -                           | X          |                   | -                          | -                 | X                   | -   | X                       | Referred to the Environment and Public Works Comm.                |
| S. 1177<br>Clean Air Planning Act of 2007                             | X                           | -                           | X          | -                 | X                          | -                 | X                   | X   | X                       | Referred to the Environment and Public Works Comm.                |
| S. 280 / H.R.620<br>Climate Stewardship and Innovation Act<br>of 2007 | x                           | X                           | X          | X                 | X                          | -                 | X                   | X   | X                       | Referred to Fisheries, Wildlife and Oceans Sub Comm.              |
| S.317<br>Electric Utility Cap and Trade Act of 2007                   | X                           | X                           | X          | X                 | X                          | -                 | X                   | X   | X                       | Referred to the Environment and Public Works Comm.                |
| S.309<br>Global Warming Pollution Reduction Act                       | X                           | X                           | X          | -                 | -                          | X                 | X                   | X   | X                       | Referred to the Environment and Public Works Comm.                |
| S. 485<br>Global Warming Reduction Act                                | X                           | X                           | X          | -                 | -                          | X                 | X                   | X   | X                       | Referred to Finance Committee                                     |
| S. 1766<br>Low Carbon Economy Act                                     | X                           | X                           | X          | -                 | -                          | -                 | X                   | X   | X                       | Referred to the Environment and Public Works Comm.                |
| H.R.1590<br>Safe Climate Act of 2007                                  | X                           | X                           | X          | -                 | -                          | X                 | X                   | -   | -                       | Referred to Energy and Commerce and<br>Foreign Affairs Committees |
| H.R. 2069<br>Save Our Climate Act of 2007                             | X                           | -                           | -          | -                 | -                          | -                 | -                   | -   | -                       | Referred to Ways and Means Comm.                                  |

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# Voluntary / OTC Markets

- Voluntary carbon markets can be broken into two categories
  - Chicago Climate Exchange (CCX)
  - "Over-the-Counter" (OTC) market
- Voluntary OTC market was worth \$54.9 million in 2006
- CCX market range from around \$1.50 to almost \$7
- Global voluntary market on CCX was worth \$97 million in 2006
- CCX reporting 180% growth in the first quarter of 2008
- 2008 projection; 80M tCO2e trade



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## Voluntary Market - VERs

- OTC market is dominated by (3) types of Projects
  - forestry sequestration (36%)
  - renewable energy (33%)
  - industrial gases (30%)
- 2007 average price was US\$4.1 per ton of CO<sub>2</sub>e
- Referred to as Verified or Voluntary Emissions Reductions (VERs)
- Current price of carbon credit transacted on OTC market = \$6.10
- 49% increase from the 2006 average of \$4.10



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# Voluntary Market

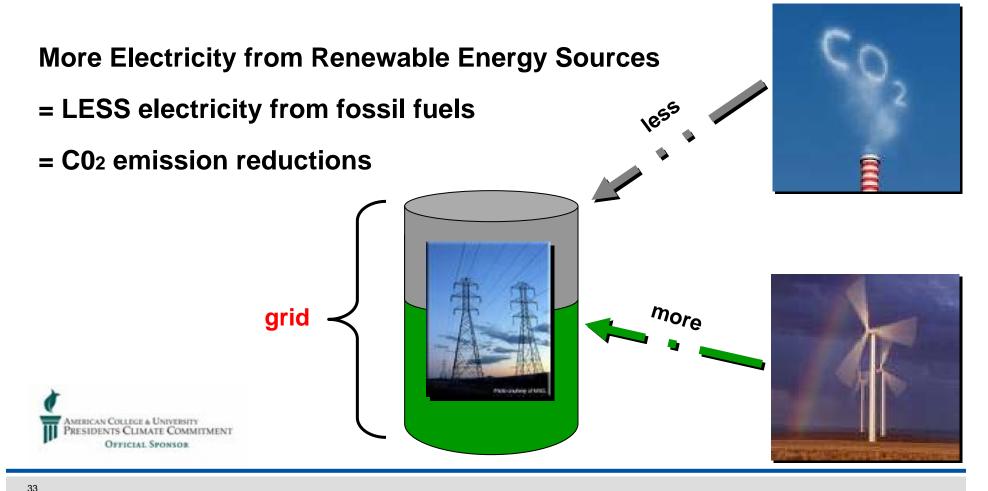
- Strong demand for high quality projects in these sectors:
  - landfill methane
  - coal mine methane
  - forestry projects
  - long term sustainable development projects
  - energy efficiency
  - off-grid renewable energy



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# **Renewable Energy Credits**

#### How new renewable energy creates CO<sub>2</sub> emission reductions



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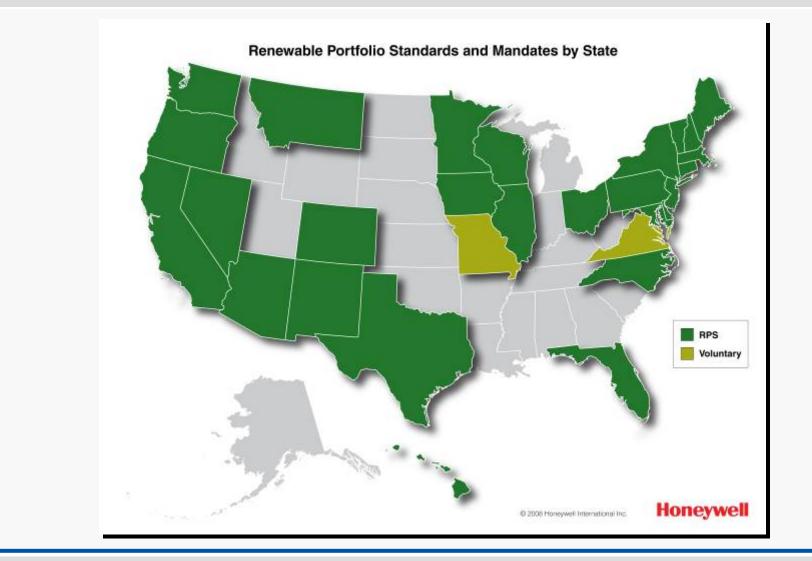
## Renewable Energy Credits

- RECs are also known as Green Tags
- NREL expects US REC Sales to reach \$900 million by 2010
- 2004 Sales were \$200M
- Growth comes from trying to meet State requirements
- Tags represent positive attributes from generating renewable energy
- One megawatt hour of renewable energy produces one REC
- Utilities and competitive suppliers use credits to meet Renewable Portfolio Standards (RPS)
- State by State RPS rules mandate specified amounts of power sold to consumers come from green sources





## **Renewable Portfolio Standards**



# Renewable Energy Credits

- Mixing RECs and Carbon Offset Markets is an issue
- Integrating these markets has been primarily focused on:
  - Conversion factors
  - Additionality
  - Ownership



# REC's vs. Carbon Offsets

### Conversion factors

- Since renewable energy is measured in kWh, calculating the amount of fossil fuel "backed off" the grid by a kWh of renewable energy is a key step in converting RECs to carbon offsets
- It is critical that suppliers utilize a conversion factor that matches the geographic location of the REC produced

### Additionality

- Unlike the carbon markets, the REC markets do not utilize additionality tests
- Critics of using RECs as carbon offsets believe a REC must pass an appropriate additionality test in order to be sold as a carbon offset

### Ownership

 Ambiguity concerning ownership in the REC market raises concerns that the environmental benefits associated with a REC could be 'double counted' when RECs are sold into the carbon offset market





## Other Credits

- Buyers also pursue so-called 'Voluntary' Credits
- Volutary Credits fund renewable projects as an act of goodwill
- White Tags
- Similar to a green tag
- White tag is equal to 1 MWh
- Represents <u>energy</u> saved through conservation
- Rather than energy produced through renewable



## "Standards" - Major Trends for 2007

- The role and rise of 3rd party standards
- Approx. 87% of credits transacted in the OTC market were verified by a 3rd party
- High Quality leads to legitimacy
- Buyers increasingly asked for certified credits
- Several standards, were launched in 2007
  - includes the Voluntary Carbon Standard and the Verifiable Energy Reduction (VER+)





## "Standards" - Major Trends for 2007

- Most utilized OTC market project standards were (in order):
  - Voluntary Carbon Standard (VCS)
  - VER+
  - Gold Standard for VERs.
- Already-established standards or protocols further defined their roles in the market





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# Pathway to ACUPCC Commitment

### **Overview**

Commitment Letter Signed



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# Pathway to ACUPCC Commitment

### **Overview**

Commitment Letter Signed

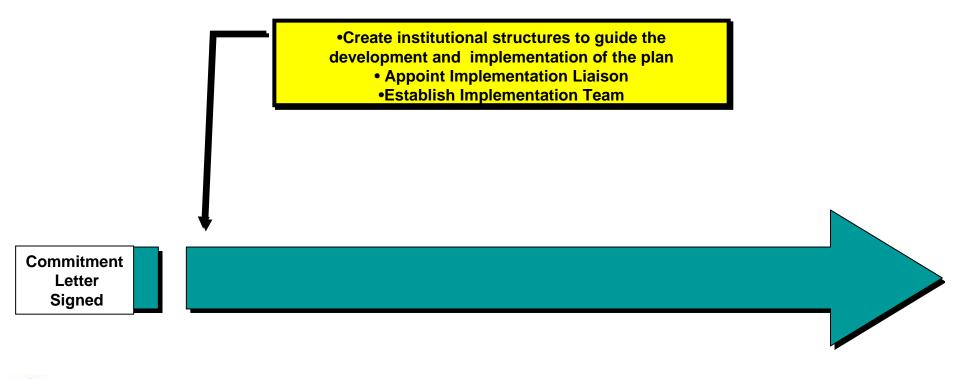
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# Pathway to ACUPCC Commitment

## **Overview**



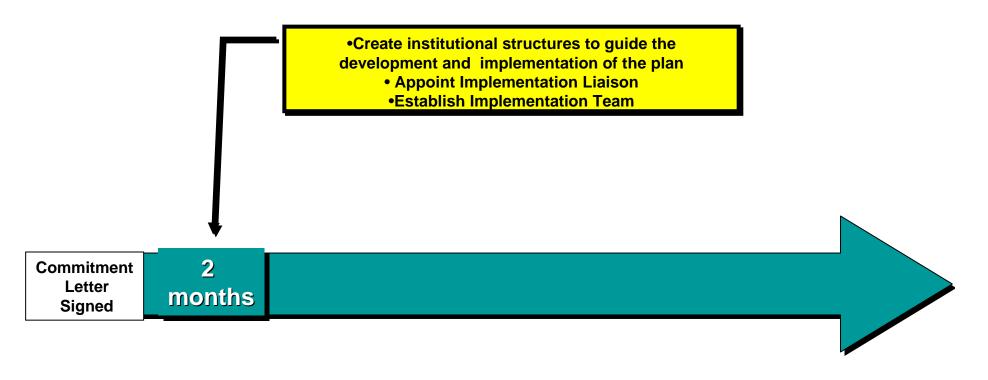


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## Pathway to ACUPCC Commitment

## **Overview**



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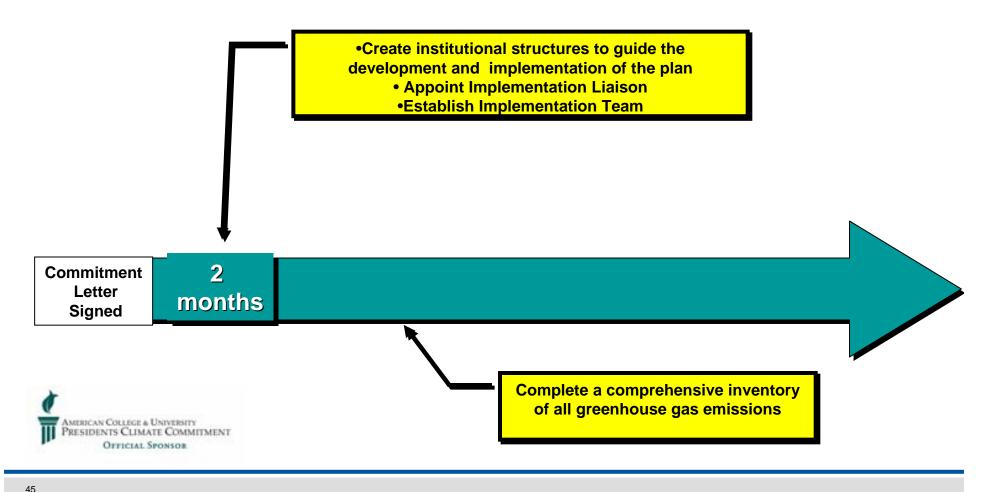
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## Pathway to ACUPCC Commitment

## **Overview**

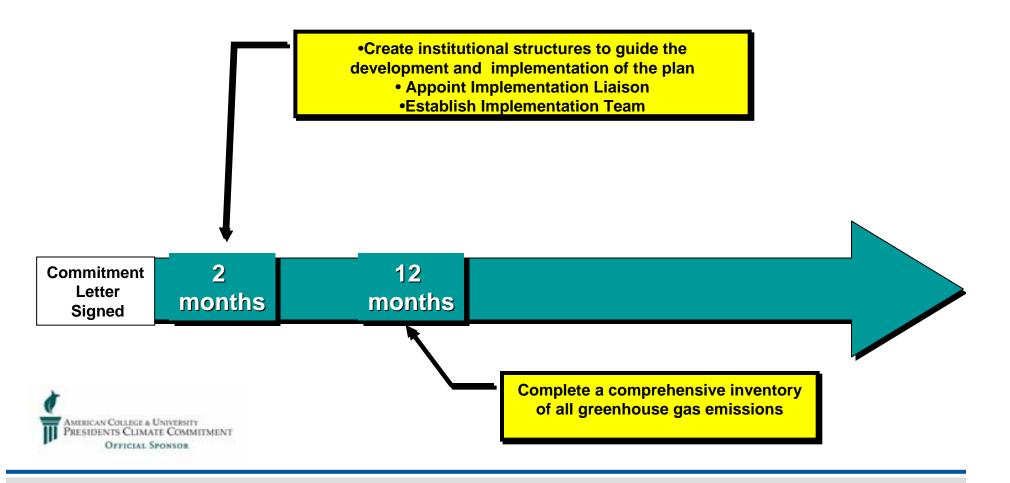


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## Pathway to ACUPCC Commitment

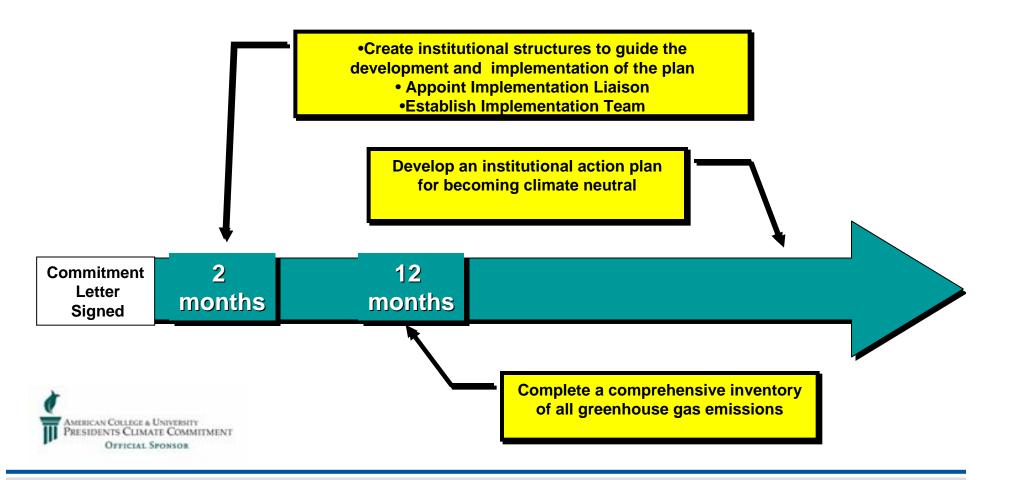
### **Overview**



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## Pathway to ACUPCC Commitment

## **Overview**



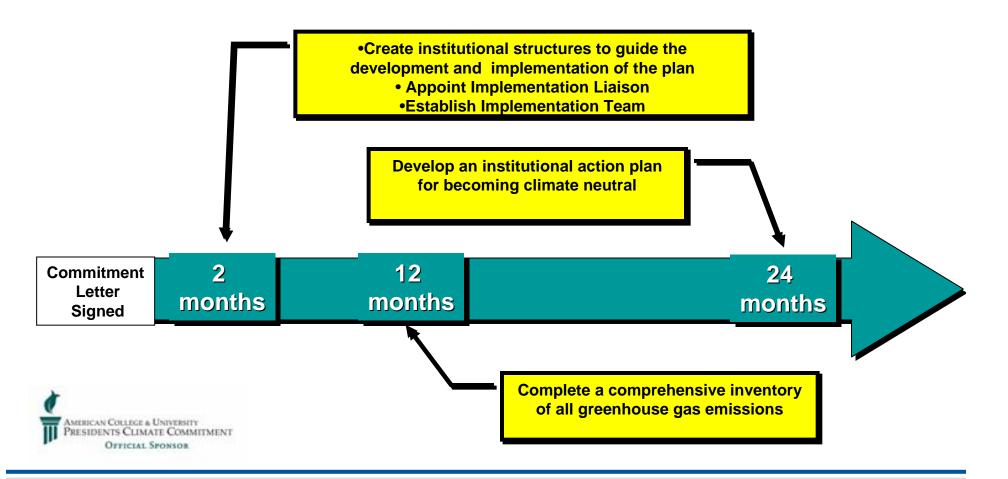
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## Pathway to ACUPCC Commitment

## **Overview**



## ACUPCC Voluntary Carbon Offset Protocol

- Spearheaded by ACUPCC <u>Signatory Presidents</u>
- Goals:
  - Provide clarity, reduce risks, and create opportunities around investing in offsets by providing guidelines
  - Make a necessary contribution to the international dialogue on these emerging markets
- Timeline: 1<sup>st</sup> draft in May, 2<sup>nd</sup> draft in July, final protocol release September
- First draft and more details available at: <u>http://presidentsclimatecommitment.org/offsetprotocol.php</u>
- Comments due May 27th, please review and provide feedback!





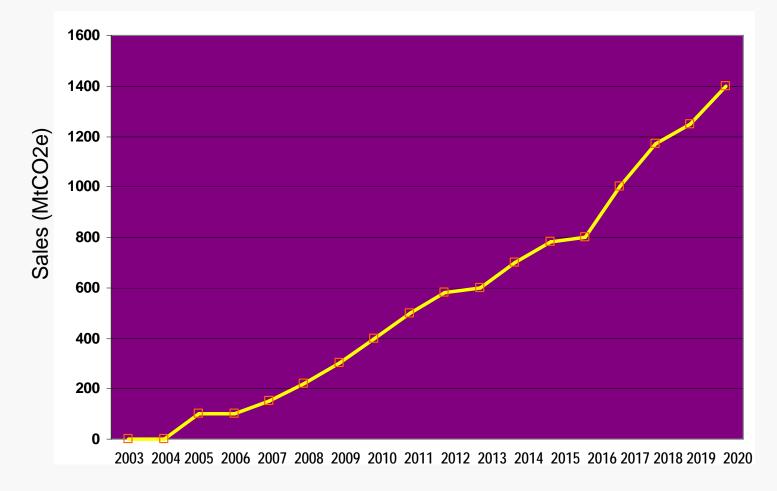
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## Thank You



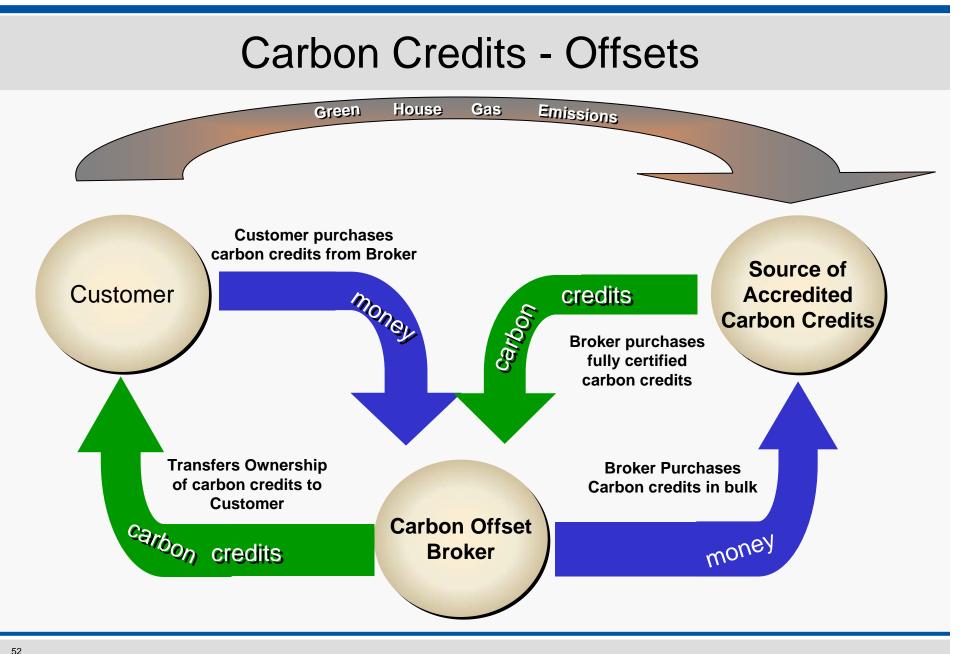
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## Future Growth for the Voluntary Carbon Markets



Source: Ecosystem Marketplace, New Carbon Finance

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| ANTHRACITE                         |           | WOOD PELLETS |           | WOOD SCRAP    |           | FUEL OIL        |           | NATURAL GAS      |           | ELECTRICITY         |           |
|------------------------------------|-----------|--------------|-----------|---------------|-----------|-----------------|-----------|------------------|-----------|---------------------|-----------|
| 25,000,000                         |           | 14,000,000   |           | 20,000,000    |           | 138,690         |           | 1,000,000 BTUs   |           | 3,413 BTUs Per      |           |
| BTUs Per Ton                       |           | BTUs Per Ton |           | BTUs Per Cord |           | BTUs Per Gallon |           | Per Thousand MCF |           | Kilowatt-Hour (KWH) |           |
|                                    |           |              |           | Fuel Unit     |           | Fuel Unit       |           |                  |           | Fuel Unit           |           |
| Fuel Unit                          | Unit Cost | Fuel Unit    | Unit Cost | Cost          | Unit Cost | Cost            | Unit Cost | Fuel Unit        | Unit Cost | Cost                | Unit Cost |
| Cost \$/Ton                        | \$/MMBTUs | Cost \$/Ton  | \$/MMBTUs | \$/Cord       | \$/MMBTUs | \$/Gal.         | \$/MMBTUs | Cost \$/MCF      | \$/MMBTUs | \$/kWh              | \$/MMBTUs |
| \$130.00                           | \$5.20    | \$150.00     | \$10.71   | \$130.00      | \$6.50    | \$1.50          | \$10.82   | \$12.00          | \$12.00   | \$0.07              | \$20.51   |
| \$140.00                           | \$5.60    | \$160.00     | \$11.43   | \$140.00      | \$7.00    | \$1.60          | \$11.54   | \$12.50          | \$12.50   | \$0.07              | \$21.68   |
| \$150.00                           | \$6.00    | \$170.00     | \$12.14   | \$150.00      | \$7.50    | \$1.70          | \$12.26   | \$13.00          | \$13.00   | \$0.08              | \$22.85   |
| \$160.00                           | \$6.40    | \$180.00     | \$12.86   | \$160.00      | \$8.00    | \$1.80          | \$12.98   | \$13.50          | \$13.50   | \$0.08              | \$24.03   |
| \$170.00                           | \$6.80    | \$190.00     | \$13.57   | \$170.00      | \$8.50    | \$1.90          | \$13.70   | \$14.00          | \$14.00   | \$0.09              | \$25.20   |
| \$180.00                           | \$7.20    | \$200.00     | \$14.29   | \$180.00      | \$9.00    | \$2.00          | \$14.42   | \$14.50          | \$14.50   | \$0.09              | \$26.37   |
| \$190.00                           | \$7.60    | \$210.00     | \$15.00   | \$190.00      | \$9.50    | \$2.10          | \$15.14   | \$15.00          | \$15.00   | \$0.09              | \$27.54   |
| \$200.00                           | \$8.00    |              |           |               |           | \$2.20          | \$15.86   | \$15.50          | \$15.50   | \$0.10              | \$28.71   |
| \$2.30                             |           |              |           |               |           |                 | \$16.58   | \$16.00          | \$16.00   | \$0.10              | \$29.89   |
|                                    |           |              |           |               |           | \$2.40          | \$17.30   | \$16.50          | \$16.50   | \$0.11              | \$31.06   |
|                                    |           |              |           |               |           | \$2.50          | \$18.03   | \$17.00          | \$17.00   | \$0.11              | \$32.23   |
|                                    |           |              |           |               |           | \$2.60          | \$18.75   | \$17.50          | \$17.50   | \$0.11              | \$33.40   |
|                                    |           |              |           |               |           | \$2.70          | \$19.47   | \$18.00          | \$18.00   | \$0.12              | \$34.57   |
|                                    |           |              |           |               |           | \$2.80          | \$20.19   | \$18.50          | \$18.50   | \$0.12              | \$35.75   |
| \$2.90                             |           |              |           |               |           |                 | \$20.91   | \$19.00          | \$19.00   | \$0.13              | \$36.92   |
| Fuel Cost Comparisons\$3.00\$21.63 |           |              |           |               |           |                 | \$19.50   | \$19.50          | \$0.13    | \$38.09             |           |
|                                    |           |              | •         |               |           |                 |           | \$20.00          | \$20.00   | \$0.13              | \$39.26   |
|                                    |           |              |           |               |           |                 |           | \$20.50          | \$20.50   | \$0.14              | \$40.43   |
|                                    |           |              |           |               |           |                 |           | \$21.00          | \$21.00   | \$0.14              | \$41.61   |
|                                    |           |              |           |               |           |                 |           | \$21.50          | \$21.50   | \$0.15              | \$42.78   |
|                                    |           |              |           |               |           |                 |           | \$22.00          | \$22.00   | \$0.15              | \$43.95   |
|                                    |           |              |           |               |           |                 |           | \$22.50          | \$22.50   | \$0.15              | \$45.12   |



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# EU Cap and Trade

#### Chart 1

#### Active green trading Carbon trading in the European Union has been growing, despite price volatility. (tonnes of CO2) (euros per tonne of CO<sub>2</sub>) 12,000 35 Implied forward prices Dec. 08 futures price - 30 10,000 (right scale) - 25 2012 Dec. 07 futures price 8,000 (right scale) - 20 6,000 2009 - 15 Volume traded 4,000 on ECX - 10 (left scale) 2.000 -- 5 0 0 Apr. 06 Oct 06 Apr. 07 30 Jul May 05 Jul 05 Oct 05 Jan. 06 Jan. 07 70 Jul Jan. 08 Oct 07 Source: European Climate Exchange (ECX). Note: Data as of February 5, 2008.

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